

Where to Find It, Buy It, Eat It in New York Gerry Franks Where to Find It, Buy It, Eat It in New York



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Since 1980, when the first edition of Where To Find It, Buy It, Eat It in New York was published, the story of this book has become something of a legend in the publishing world. It is now in its sixth edition, and more than 350,000 copies have been sold. The big question, which is still asked over and over again, is how a man who lives in Oregon and works in Washington, D.C., could write a best-selling guide to the Big Apple? Well, it isn't as com-

plicated as it may seem. I was born into a retailing family in Oregon, and during my early years I spent a great deal of time working in our stores and with our buyers in the markets of New York. I fell in love with the city at that early age, and the love affair has continued all my life.

After the family department-store business was sold, I decided to go into public service. I soon became Chief of Staff for United States Senator Mark Hatfield. Of course, the work in Washington is fascinating, but for variety and change of pace, I have spent two weekends a month for the past 22 years in New York.

As a former retailer, I have visited literally thousands of stores, evaluating their services, selections, and the value of their merchandise. As the proprietor of a konditorei, a European-style gourmet food emporium, in Oregon, I feel I've earned my credentials to pass judgment on food shops and restaurants. I've tried over 1,400 eating spots in Manhattan and picked out the best values in every category for you. As a world traveler (I've visited every continent and over 130 countries), I feel qualified to comment on hotels and other travel services for visitors and sightseers.

Probably the biggest difference between this book and other guidebooks to New York (and the thing that I think has made it so popular) is that this is one person's evaluation of the New York scene. Since most guidebooks are written by a group of people, there is little continuity in the assessment of restaurants, stores, services, hotels, sights, and the like. This book reflects how I view the most exciting city in the world, and I hope my thoughts and ideas will help you save time and money. You may not agree with all my

opinions, but at least this book can be a starting point for your own adventures in New York.

作者介绍:

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