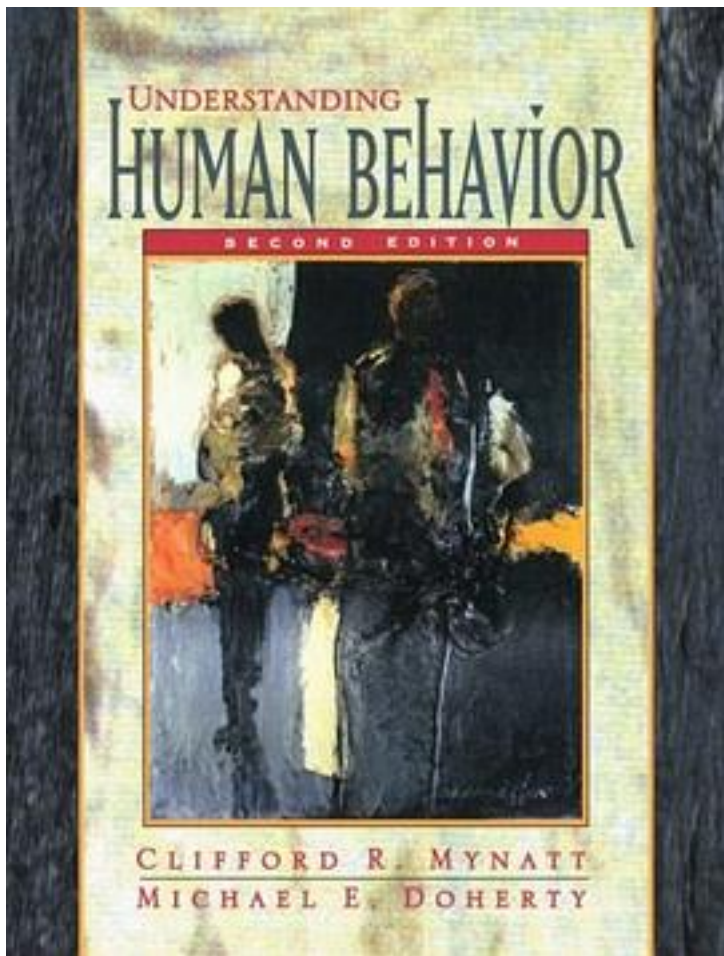


Understanding Human Behavior



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出版者:

出版时间:1985-1

装帧:

isbn:9780030710964

Shortly after I had finished preparing the third edition of this text in 1978, a friend suggested that the book was "now so good that it wouldn't need much in

the way of changing in the future." I laughed. "No," I said, "I don't think the book will reach its peak until at least the fifth edition."

And, as it turned out, I was right. The fourth edition was a significant improvement over the previous versions. However, it was not until a couple of years ago, when I began work on the fifth edition, that I felt experienced enough at producing an introductory text to make it into what I really had wanted the book to be all along.

作者介绍:

目录:

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