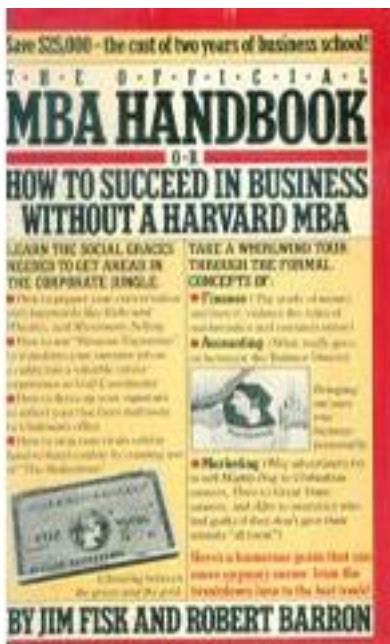


The Official MBA Handbook



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著者:

出版者:

出版时间:

装帧:

isbn:9780671443580

AMERICANS DEVELOP A
fascination with
business success at an
early age. One of the sweet-
est childhood memories
we all share is that first day

we managed to drive the kid next door out of a friendly game of Monopoly by putting together a small hotel chain on Boardwalk and Park Place. But recapturing that incomparable thrill is more elusive once we have graduated to the real game of business. It's a tough world out there: the stakes are high, the rules are strictly enforced, and the competition's a little tougher than when you were just playing against your younger brother. In today's business world, if you don't know fundamentals, like how to talk and

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