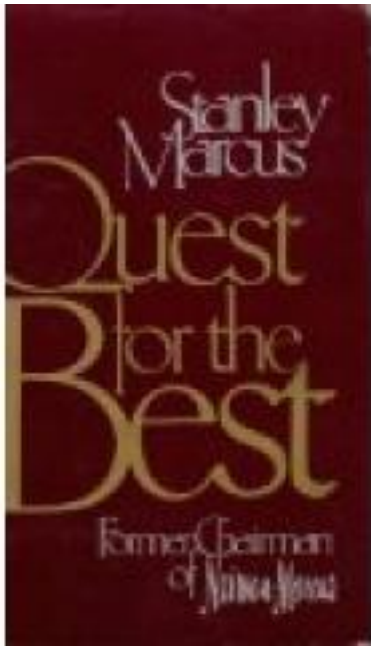


Quest for the Best



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Why are Oxford suits famous for their quality? What do Galanos dresses, The New Yorker magazine, Sara Lee pound cake, Levi's, and Peugeot pepper mills have in common? Are elegance and fine quality becoming outdated concepts?

In this lively, penetrating account of a lifelong search for "the best" throughout the world, Stanley Marcus's focus is sharp, gossipy, and unabashedly subjective about the greats (and not so greats) of retailing. "Having retired from a day-to-day participation in the retailing business... I am now able to see with

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