

Top Executive Performance



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Preface
> Top Executive Performance had its beginning three years ago
> when Col. Edward P. Barry Jr., United States Air Force at
> Space Division in Los Angeles, contacted me about developing
> a special seminar for his senior research and development
> directors. As a part of this seminar Col. Barry asked that I
> present and lead comprehensive discussions in several
> areas that were important in managing the development of expensive
> hardware for use in space. These areas included planning
> time management
> innovation and creativity
> roles and missions
> communications
> people management and motivation
> decision making
> stress management
> and productivity.
> The conference held in San Diego over two and a half days in
> the spring of 1981 was highly

successful¼ and the participants were very enthusiastic about what they had learned. Other organizations at Space Division asked to receive the same training. Every time the seminar was repeated¼ it was modified and improved. And every seminar received outstanding written evaluations. Clearly the subject matter and its treatment hit the mark.¼ and tile extensive research accomplished In preparing the material was obviously worth the effort. The next step was to expand the material even further and concentrate on various psychological techniques that could not have been explored earlier because of my own limitations in

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