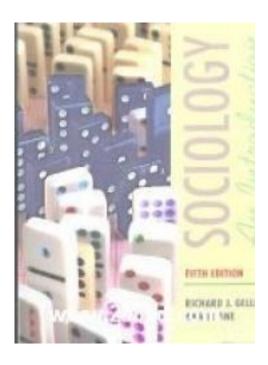
## Sociology: An Introduction



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著者:

出版者:

出版时间:

装帧:

isbn:9780079119278

We begin this book by inviting you to look at<br/>br> the World around you through the eyes of a<br/>br> sociologist. The sociological perspective is<br/>br> unique both because of the kinds of knowledge<br/>br> sociologists seek (described in Chapter 1) and<br/>br> because of the ways they go about acquiring<br/>br> that knowledge (the subject of Chapter 2).<br/>br> Chapter 1 compares the images of social<br/>br> reality that we get from television news and our<br/>br> own commonsense understanding of events<br/>br> with the insights you will gain through sociol-<br/>br> ogy. Emile Durkheim s classic study of suicide<br/>br> illustrates what is unique about the sociological<br/>br> perspective.<br/>br> The mass media often report what sociolo-<br/>fam-<br/>br> ily violence, for example, but rarely tell you<br/>br> how they arrived at these conclusions. Chapter<br/>br> 2 goes \"behind the scenes\" to show how sociol-<br/>br

>ogists approach a subject, how they go about br>establishing the facts of a situation, and how theory and research work together. 
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