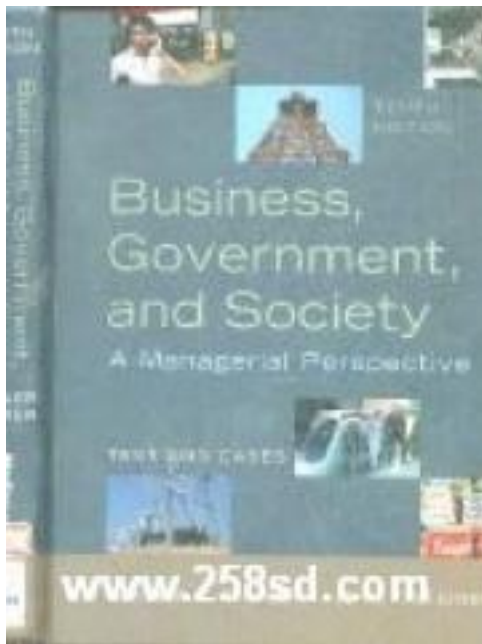


Business, Government and Society: A Managerial Perspective, 10th edition



[Business, Government and Society: A Managerial Perspective, 10th edition_下载链接1](#)

著者:

出版者:

出版时间:

装帧:

isbn:9780072939439

Book Description Business, Government and Society, by Steiner and Steiner, was one of the very first books in this course area and has benefited greatly from the reputation of its authors. George Steiner, the father in this father-and-son team, is one of the pioneers in the field. The text includes coverage of all the distinct content areas and is known for its coverage of historical material. Each chapter has three elements; (1) a beginning story to illustrate central themes, (2) explanatory text, and (3) a case study inviting debate about events related to the subject area. One of the most complete on the market, the 10th Edition of Business, Government and

Society not only covers the stakeholder theory, but also covers a total of four theoretical models for analyzing the actions and duties of corporations.

作者介绍:

目录:

[Business, Government and Society: A Managerial Perspective, 10th edition_下载链接1_](#)

标签

评论

[Business, Government and Society: A Managerial Perspective, 10th edition_下载链接1_](#)

书评

[Business, Government and Society: A Managerial Perspective, 10th edition_下载链接1_](#)