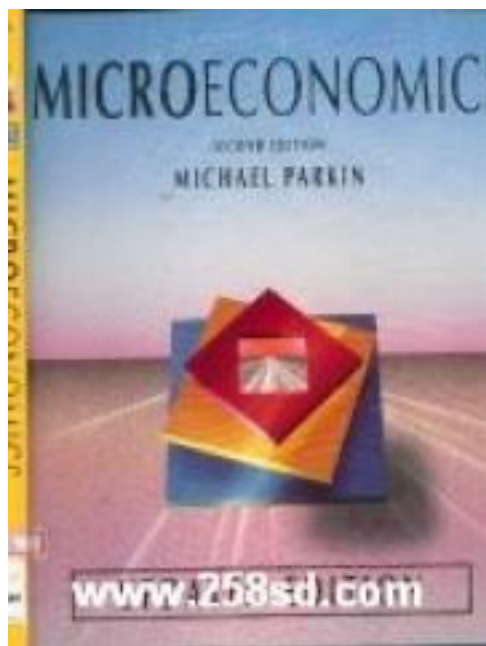


# Microeconomics 2e Updated /Parkin



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著者:

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P l ~ F I l F  
changing rapidly during the past few decades. All well received for its simple yet serious treatment. In  
principles texts pay some attention to these more revising the oligopoly chapter (Chapter 13)¼ I recog-  
recent developments¼ but none has succeeded in inte- nized that students can gain  
additional insights from  
grating the new and traditional. My goal has been to the traditional oligopoly models and included these.  
incorporate new ideas--ga ne theory¼ the modern A completely new chapter (Chapter 17) deals with  
theory of the firm¼ information¼ and public choice-- the issues arising from uncertainty and incomplete  
into the body of timeless principles¼ information and illustrates these issues with exam-  
The presence of modern topics does not translate pies drawn from markets for used cars¼ insurance¼  
into \"high

level"; nor does it translate into "highly creditworthy and risky assets. My approach in this chapter  
At every point I have striven to make recent developments accessible to beginning students. Where difficult (and in this case relatively new) topics in these theories are controversial, an alternative approach—clear and accessible way that fits naturally into the series—is presented, evaluated, and compared to core principles in sequence. Finally, the discussion of But this book does have a point of view. It is that income distribution issues in Chapter 18 now contains a much expanded treatment of income redistribution policies—a science that seeks to develop a body of theory including the negative income tax—powerful enough to explain the economic world around us and that pursues its task by building, testing, and rejecting economic models. Where matters are settled, I present what we know; where controversy persists, I present the alternative viewpoints. The Second Edition Update! Consistent with my desire to keep pace with rapid change in the economic landscape, I have made many changes to bring this special updated edition closer to the student's "real time." For instance, four of the second edition's "Reading Between the Lines" features have been replaced. Statistics have been updated through 1992. And the Clinton administration's first steps in formulating policy was the outstanding art program. The art not only have been included, was visually attractive and engaging but also communicated the economic principles unambiguously and clearly. We received enormously positive feedback on the art program, confirming our belief that one of the most important tools for economists is graphical analysis and also that this is precisely an area that gives many students much difficulty. In the first edition, but I have made many important changes. I have simplified but second edition, we have further refined the data—vastly increased the range of application of the based art by deriving a style that clearly reveals the demand and supply model (Chapter 6) to deal with data and trends. In addition, diagrams that illustrate such issues as who pays a sales tax and trading in economic processes now consistently distinguish key prohibited goods. I have expanded the treatment of economic players (firms, households, governments) the marginal utility theory of consumer choice and markets. (Chapter 7) to give a stronger graphical derivation. Our goal is to show clearly "where the economic equilibrium and the demand curve. The action is." To achieve this, we observe a consistent modern theory of the firm, including principal and protocol in notation and use of color, including agent issues, is given a much simplified treatment in Chapter 9, and isoquants are covered in the appendix to Chapter 10. My presentation of the game theory—highlighting shifted curves, points of equilibrium, ory approach to understanding oligopoly has been and the most important...features. in red

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