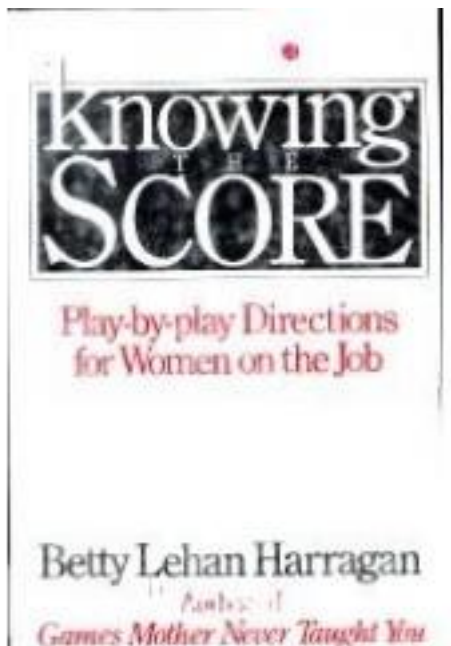


Knowing the Score: Play-By-Play Directions for Women on the Job



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... Behind This Book
> All the people in this book are real! The episodes they describe the problems that haunt them the doubts they disclose the anger that floods them are contemporaneous with the 1980s. You could be one of them although only you will know because the identity of contributors is well disguised. Even so you might recognize a boss a co-worker a subordinate a relative a friend a secretary or a casual acquaintance you met at a networking conference. You will recognize these individuals of course only if you are one of today's 43-plus million working women who considers herself genuinely ambitious and is determined to

avoid as many pitfalls as possible in your struggle to climb the proverbial ladder of success. It doesn't matter what occupation¹ field or profession you're in¹ nor does it matter what level¹ you've reached. My informants cover the gamut of jobs currently held¹ by a cross-section of achievement-oriented women¹ yet the stories they¹ relate about daily incidents at work bear striking resemblances to each¹ other¹ despite the drastically different functions.¹ How I came to be the receptacle for confidential outpourings by¹ thousands of career women around the country explains the origins of¹ this volume. Back in 1977 and 1978 when the early editions of my first¹ book¹ Games Mother Never Taught You¹ were printed¹ the publicists¹ were dismayed to find that their thne-tested outlets for promotion--¹ book reviews¹ magazine excerpts national television shows--proved¹ curiously insistent that \"their audiences\" wouldn't be receptive to en-¹ couraging women to aim high enough in business to compete suc-¹ cessful y with men--on men's terms.¹

作者介绍:

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