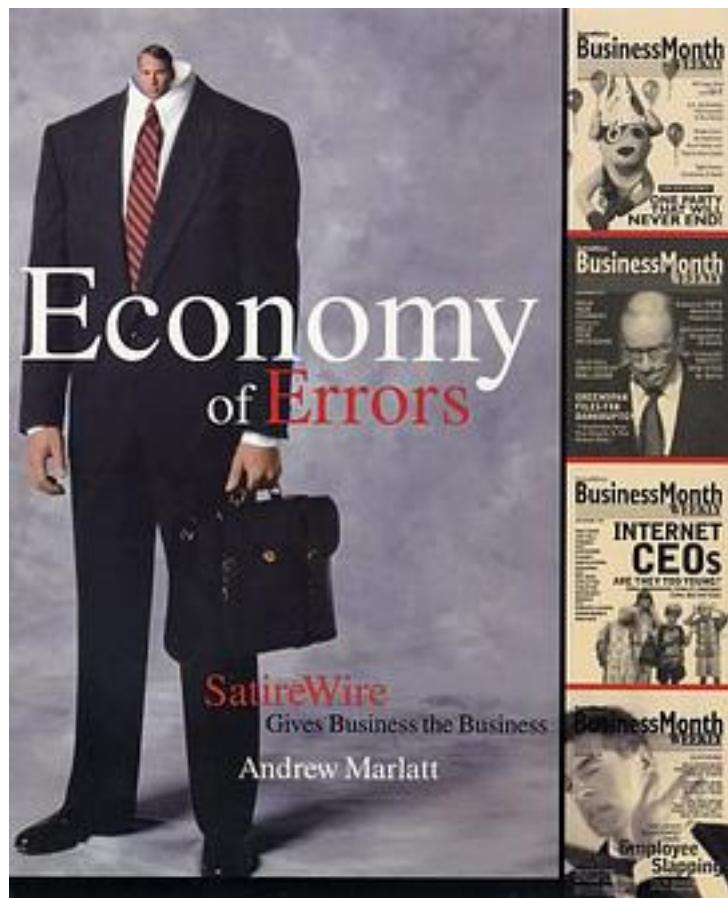


Economy of Errors



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From Publishers Weekly With a humorous take on the business of mistakes, Andrew Marlatt (an editor, writer, designer and technician at SatireWire.com) offers *Economy of Errors: SatireWire Gives Business the Business*. The book is a compendium of nine issues of the satirical magazine *BusinessMonth Weekly*. Some of the pieces are

indeed funny (e.g., an article titled "Cubists Launch Unnavigable Web Site; Conceptual Realism Dominates Site No One Will Be Able to Use Anyway"); others are just plain corny (e.g., an ad proclaiming, "Business Gifts for Business People: Save Yourself with 'Shoot Howard Next!' Officewear"). Copyright 2002 Cahners Business Information, Inc. The Hartford Courant Uproarious ... There will be tears rolling down your cheeks when you finish. See all Editorial Reviews

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