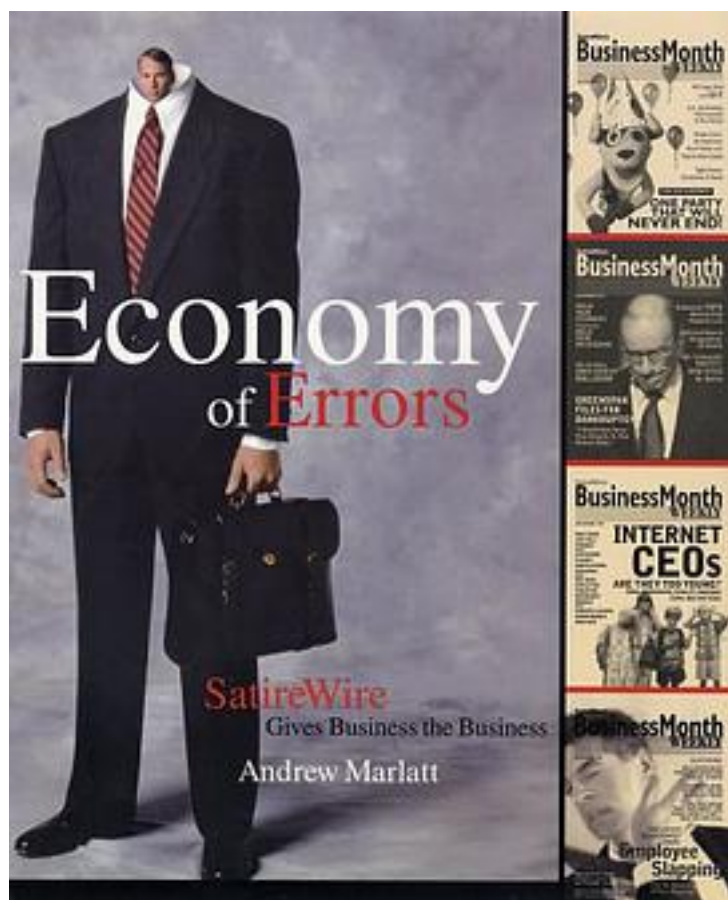


# Economy of Errors



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著者:Andrew Marlatt

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From Publishers Weekly With a humorous take on the business of mistakes, Andrew Marlatt (an editor, writer, designer and technician at SatireWire.com) offers Economy of Errors: SatireWire Gives Business the Business. The book is a compendium of nine issues of the satirical magazine BusinessMonth Weekly. Some of the pieces are

indeed funny (e.g., an article titled "Cubists Launch Unnavigable Web Site; Conceptual Realism Dominates Site No One Will Be Able to Use Anyway"); others are just plain corny (e.g., an ad proclaiming, "Business Gifts for Business People: Save Yourself with `Shoot Howard Next!' Officewear"). Copyright 2002 Cahners Business Information, Inc. The Hartford Courant Uproarious ... There will be tears rolling down your cheeks when you finish. See all Editorial Reviews

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