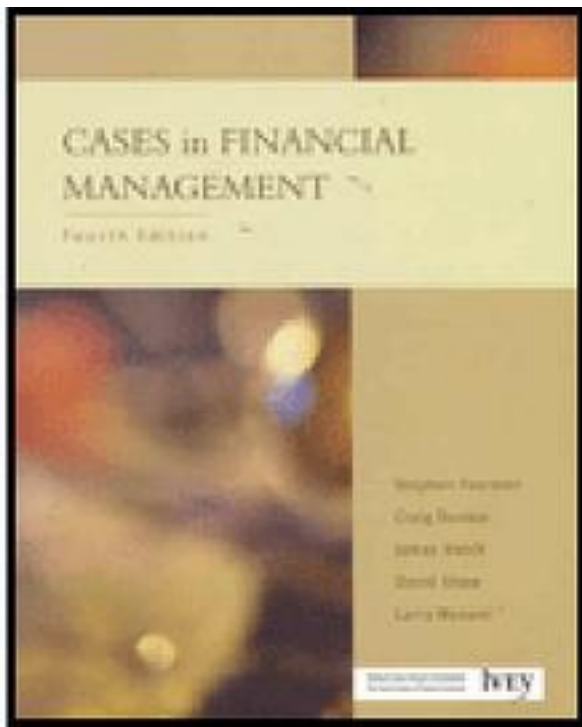


Canadian Cases in Financial Management



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著者:SHAW

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Appropriate for a course in finance at Canadian universities: Undergraduate or MBA.

This significant revision contains both long and short cases that cover a wide variety of businesses including many small businesses. The cases have been selected to provide instructors with the flexibility to pick and choose cases to suit their particular courses.

Features:

* Of the 29 cases, 13 are new, and 2 are extensively updated

- * Overall, there are more cases on small business, international business, and the service sector
- * Each case has been class-tested, and includes extensive teaching notes on CD
- * Covers a variety of businesses including manufacturers, wholesalers, retailers, service companies, resource based companies, and a communications company
- * Emphasis has been added to risk management, capital structure decisions, the cost of capital, raising capital, and financing rapidly growing businesses

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