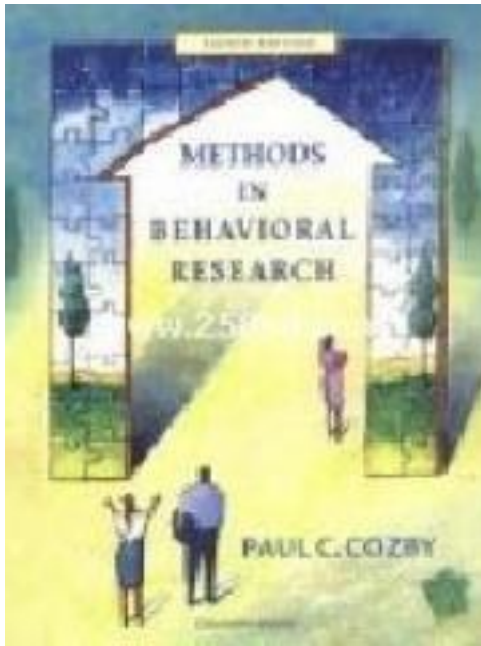


Methods in Behavioral Research with PowerWeb



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Book Description Methods in Behavioral Research is a concise introduction to research methods for psychology and behavioral science courses. It has been THE best selling text in this course for at least fifteen years, and is considered by many as the default student-friendly text for research methods, the one that students will read. About the Author Paul C. Cozby is Professor of Psychology at California State University, Fullerton. He received his Ph.D. in Psychology from the University of Minnesota and B.A. from the University of California, Riverside. He is a fellow of the American Psychological Association and has been an officer of the Society for Computers in Psychology. He is coauthor of Research Methods in Human Development (McGraw-Hill). He is currently studying learning in a distance education environment.

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