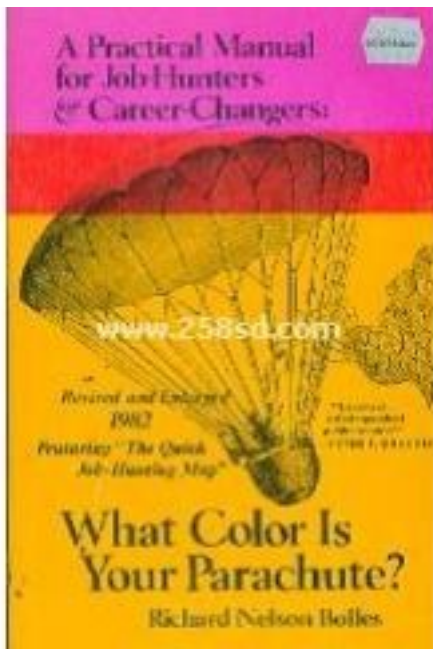


# What Color Is Your Parachute? 1982



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Since at my publisher's behest this book is revised annually I like to think of it as our annual "Report to the Nation - and Canada - About the Most Effective Job-Hunting Ideas." The book began way back in 1970 as a monologue - I did all the talking. Now the book is a dialogue. Countless job-hunters, career-changers and job-counselors write me during the year (my address is in the back of every book) and tell me new wrinkles and new techniques that they found worked. These get duly incorporated into the book the following year. Thus it is now a sort of "Job-Hunters Report to the Nation" rather than just "My Report." This information is drastically needed in hard times and easy. Job-hunting is a repetitive activity in the Western world. You don't just do it once and get it over with. You have to do

it again and again. More often when you are young to be sure. Less often as you get older. Still the facts remain that the average American worker works for ten different employers during his lifetime.

作者介绍:

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