Musings on money: How to make dollars out of sense: from the notebooks of America's foremost political economist, Eliot



Musings on money: How to make dollars out of sense: from the notebooks of America's foremost political economist, Eliot_下载链接1_

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riting a book is an act of desperation. Just

burden

burden

of proof on the writer to answer some familiar quesnons:

book really necessary? Is it just an ego trip? Is it a

business trip aimed at publishing a money-maker? Will it

br >help fill a genuine gap in the knowledge of representauvc

br >groups of readers?\"

br > Too inany books are published for a small group of

br >habitual book buyersi¼Œ and hardly any of them reach the

br >great majorny of people who haven t yet figured out how

br >hooks can help

them.

Through my own experience lecturing to different

br >kinds of audiences in every part of the country, I have

br >identified a common denominator between people al

br >ready in the book market and those still outside this select

br >circle. I have fimnd that people at all levels of sophistica-

br >tion and affluence want a philosophy of personal finance

br >to fit into their lifestyle. While they know how make

br >dollars by working, they usually don t know how to

br >make sensible decisions when managing those dollars.

br > Everybody has opinions about what make with

br >money-but a little knowledge is a dangerous thing. The

br > \"financial advisers\" advertising their wares in all the

br > media are selling invesnment technology in the form of

br > specific recommendations for the use of money. Their

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