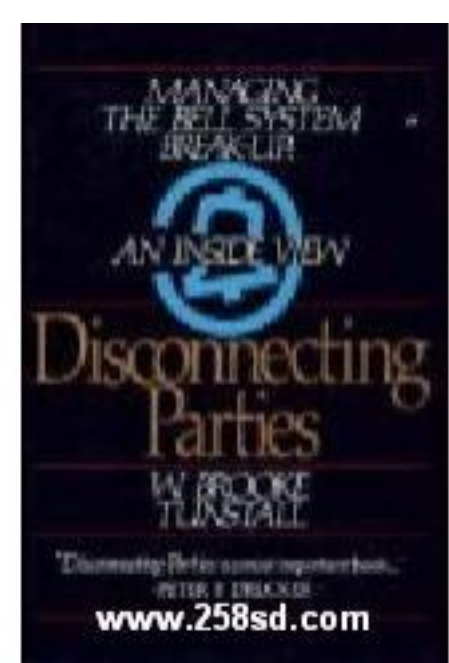


Disconnecting Parties: Managing the Bell System Break-Up, an Inside View



[Disconnecting Parties: Managing the Bell System Break-Up, an Inside View_ 下载链接1](#)

著者:

出版者:

出版时间:

装帧:

isbn:9780070654341

Fo z o rM
l)urit~g 191~2 and 1983i¼Œ those of us who earn our livelihoods
>clldcd()~ il].~i¼Œ 1o adv;.tllCe the practice of n]anagenlenl had tO con-
tent ourselves with sideline persf)ectives on the epic corporate
drama then unf<)lding withita AT&T.
> From the outside we couldi¼Œ of coursei¼Œ track the main events
>)ttthc government s suit leading to the divestiture agreement. And
>duc in no small part to excellent reporting in the nation s mediai¼Œ
>~ i¼ŒEve could tk)ll()w the malaifold financiali¼Œ organizationali¼Œ and mar-
>k~:tlflacc conscctucnces flowit~g from the accord.
> What wc did not have v~ere any real

insights as to how dives-
timrci¼ in all its daunting complexity¼ was being
planned and orga-
l~izcdi¼ or ho xv it inighl ever be managed in so short a
period under
SUCh cxll(q/le prCSSlll es.
Nc>vi¼ with Brooke Tunstall s rifle
accounti¼ we at last have a
lirsth:md perspective a highly readable chronicle of
the manage
ment of dixestiturc. 1)isco~zpz~i¼ Ecting Parties provides an insider
s
icxvp<)int on cxents that will be of intense interest to the man
agcmcm
commut~ity: the t)lanning m~d execution of the break upi¼
vii

作者介绍:

目录:

[Disconnecting Parties: Managing the Bell System Break-Up, an Inside View_ 下载链接1](#)

标签

评论

[Disconnecting Parties: Managing the Bell System Break-Up, an Inside View_ 下载链接1](#)

书评

[Disconnecting Parties: Managing the Bell System Break-Up, an Inside View_ 下载链接1](#)