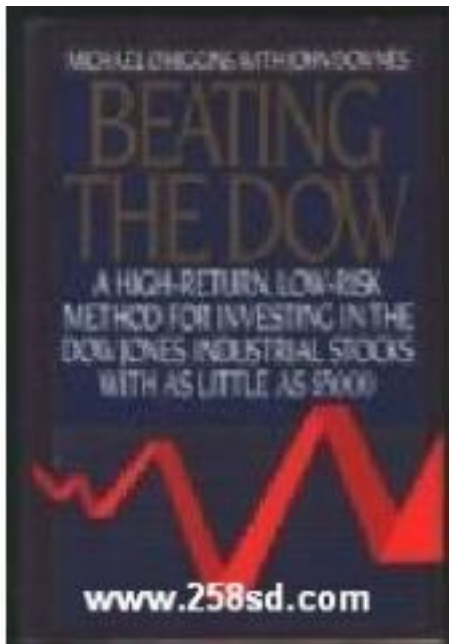


Beating the Dow: A High-Return, Low-Risk Method for Investing in the Dow-Jones Industrial Stocks With As Little As \$5, 00



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From Library Journal Two contrasting investment methods are offered by these titles. O'Higgins, a 20-year veteran of Wall Street, espouses a system that limits the stock universe to the 30 stocks in the Dow Jones Industrial Average. He has followed this system as a successful money manager and states that respectable returns can be realized by selecting the highest yielding of the 30 Dow stocks. Unfortunately, most of the book is background and only a few chapters are devoted to the how-to part of the system. Purchase Geraldine Weiss and Janet Lowe's Dividends Don't Lie (LJ 1/89)

before this one. O'Neil is the founder and publisher of Investor's Daily. His investment approach emphasizes the quality of a company's earnings from quarter to quarter. Having sorted this out, the investor is then advised to find stocks that are performing well in strong industry groups. Frequent mention is made of the fact that only one investment newspaper provides the data needed to conveniently employ this system. Well written and to the point, this updated title should at least be in libraries that carry Investor's Daily.- Joseph Barth, U.S. Military Acad. Lib., West Point, N.Y.Copyright 1991 Reed Business Information, Inc. Wall Street Journal "Lucid....O'Higgins' data are persuasive." --This text refers to an out of print or unavailable edition of this title. See all Editorial Reviews

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