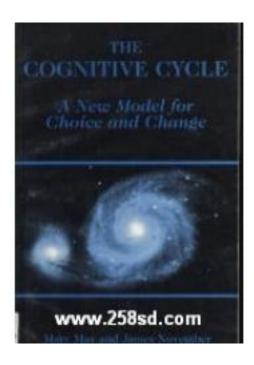
The Cognitive Cycle A New Model for Choice and Change



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著者:			
出版者:			
出版时间:			

isbn:9780965490504

装帧:

Life at the end of this millennium is botha frighteningi'/4Œ and:i
 awesomeexpenence. Most of us are feeling overwhelmed by t~
br > voluminous and continuous onslaught of seemingly random
br > \".7
br > data and adrift on an uneasy sea of paradoxi'4© a mbigUityi'4© and
br > divis~ion. Yet these i'4©~ery threats are also the signals that:major
br > cognitive transformation is at work in both our~IndIvIdual lives
br > and in the development of the culture.
br > Using the latest cognitive theoryi'4© as their basisi'4© the authors
br > have created a simple model that helps us understand how th~s
br >:~~:i'4©~transforInation occurs and what each of us can do to move into
br > new and more productive levels of perception and

cognitive processing.
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