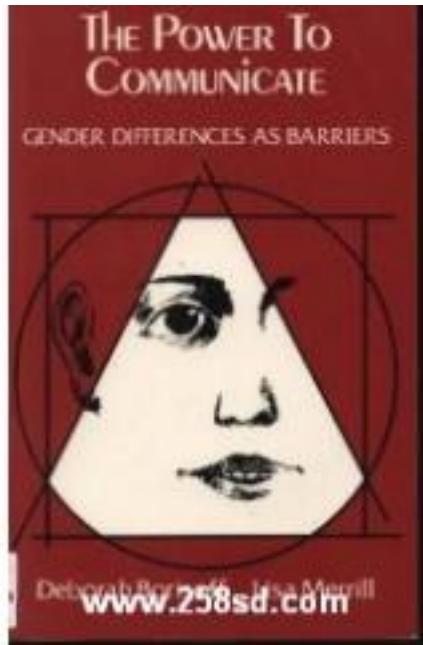


The power to communicate: Gender differences as barriers



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Book Description Since the publication of the first edition, The Power to communicate has provided an important, essential perspective on male/ female communication in both personal and professional settings. Refined in detail, it continues to help readers gain insights into the communicative behavior that is part of the female/male experience in contemporary culture by examining differences in communication styles and behavior. Both sexes will benefit from the authors' provocative, skill-based strategies and techniques designed for breaking free from persistent traditional attitudes. --This text refers to the Paperback edition. From the Publisher Titles of related interest from Waveland Press: Arliss-Borisoff, Women and

Men Communicating: Challenges and Changes, Second Edition (ISBN 1577661680); Bate-Bowker, Communication and the Sexes, Second Edition (ISBN 0881339334); and Foss et al., Readings in Feminist Rhetorical Theory (ISBN 1577664973). --This text refers to the Paperback edition.

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