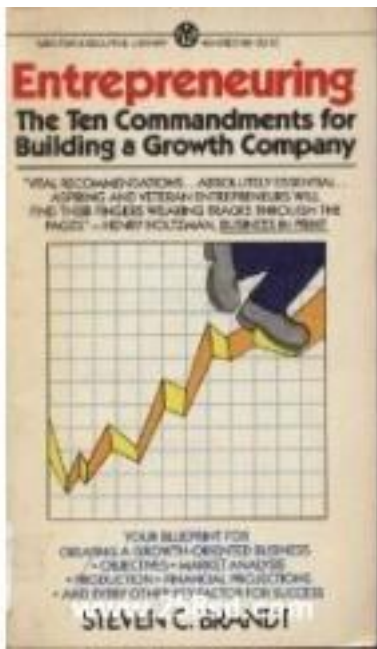


Entrepreneuring



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1
The First Commandment
Limit the number of primary participants to
people who can consciously agree upon and
contribute directly to that which the
enterprise is to accomplish
for whom
and by
when.
There
are many reasons people become involved in young
growing companies as
owners
investors
or key employees.
The broad range of
satisfactions
from a
capital gains on the other. Unless
there is compatibility between
each primary participant wants out of
the
business
debilitating conflict is likely to ensue. The process of
learning
to consciously agree on the purpose of the enterprise
The primary participants of
a new enterprise are those
people who share in the initial ownership and/or
manage
the
decision-making process of the company. The early
stages of a

new company are critical days in which the tone
 trod shape of the venture during its formative startup period
 arc determined. If the tone or shape is convoluted by too
 ~mueh compromise or scarred by too much acrimonious de-
 |batei¼E the foundation upon which the business is to be built
 |will be less sturdy than it could and should be.
 | Here is a list of six common mistakes that would-be entre-
 |preneurs often make in piecing together participants at the
 start of a new venture:

作者介绍:

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