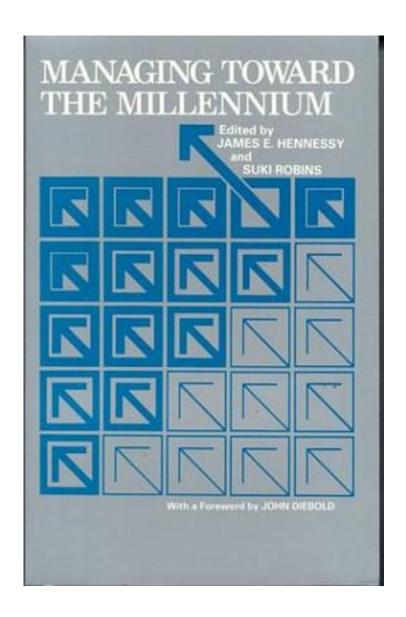
Managing Toward the Millennium



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| As corporate managers look toward the 1990s, there is general consensus that the corporate environment will become one of continual change. This volume offers some extremely perceptive insights into the issues that will affect management in the 1990s, and suggests a philosophy for successfully dealing with these issues. The contributors comprise a mix of outstanding corporate leaders and members of the academic community from Fordham University's Graduate School of Business Administration and the Wharton School of Business at the University of Pennsylvania. |
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