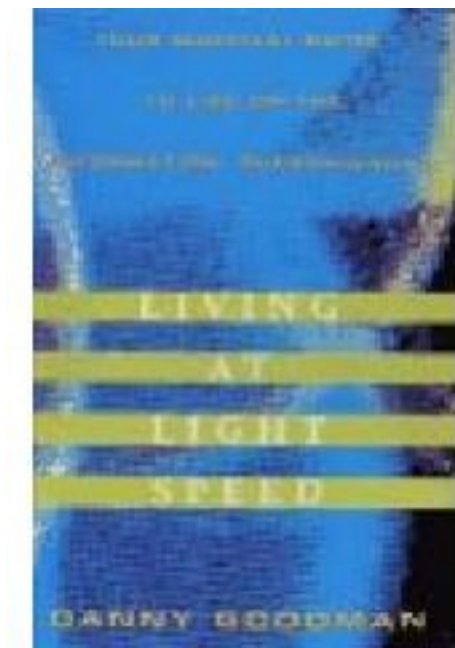


Living at Light Speed:: Your Survival Guide to Life on the Information Superhighway



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From Publishers Weekly Goodman (The Complete HyperCard Handbook) punctures the misconceptions and hype surrounding the "information superhighway" in his savvy, levelheaded, valuable guide, part primer and part journalistic report. This much-touted communications network, he notes, is being built by competing commercial interests; far from being a single, all-encompassing system that will allow hook-up of your computer to all digitized knowledge anywhere on the globe, the "superhighway," if fully realized 10 to 15 years from now, will include many different, often overlapping conduits, available on an uneven basis. Critically

surveying the Internet, online services, CD-ROMs, interactive multimedia and mobile, hand-held personal digital assistants (PDAs) that can link up with a huge variety of services, Goodman warns of potholes and hurdles such as theft, fraud and invasion of privacy. He also explains how consumers, businesses and communities can devise an "action plan" to prepare for the unfolding highway. 25, 000 first printing. Copyright 1994 Reed Business Information, Inc. From Booklist

The term information superhighway has been oversold to the point of parody. As jokes about roadkill on the infobahn proliferate, feelings of resentment toward digital pontificators build, especially in the borderline keyboard-phobics about to be run over by Internet surfers. Where is real help for overcoming shortcomings and self-doubts? Enter Goodman, with explanations, instructions, and rationales in non-techno-speak English that even the digitally challenged will be able to assimilate. A large part of resistance to new technology is getting past the clubbiness of the jargon and mastering the threshold skills necessary to avail oneself of said technology. Goodman's effort should help many of those who are interested in getting online but feel as if they are stalled at the first toll booth on the infopike. Now, if we could just find an affordable delivery system to serve everybody everywhere, we could really kick up some digital dust. Mike Tribby See all Editorial Reviews

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