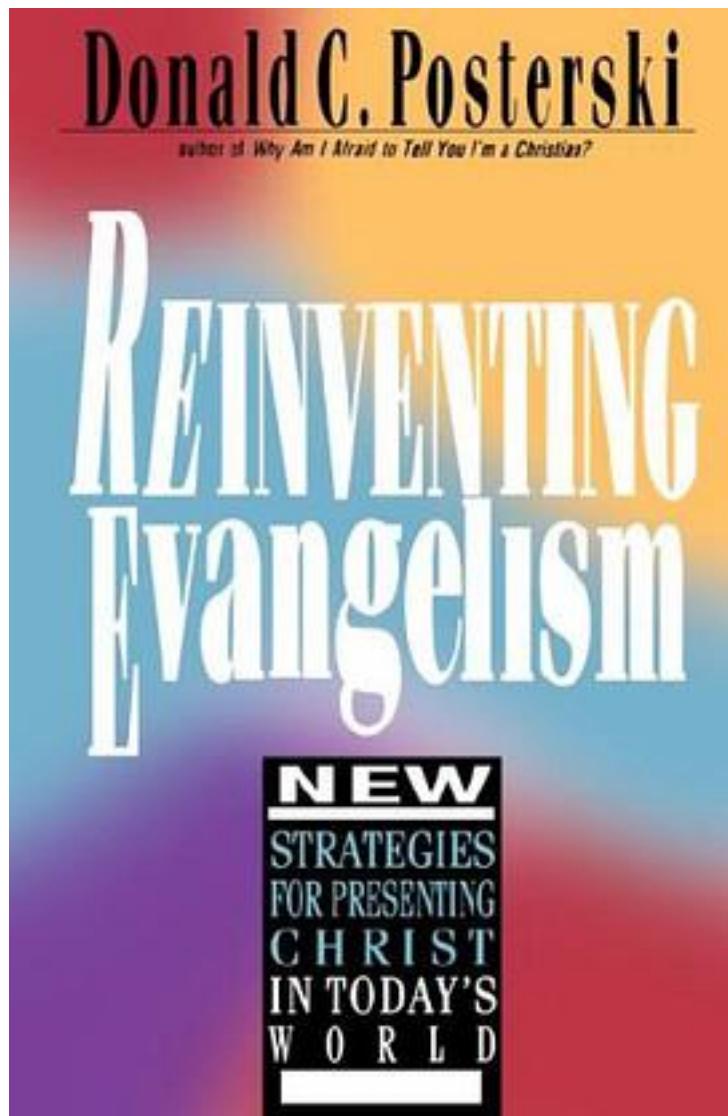


Reinventing Evangelism



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<p>The message is the same. It's the world that's changed. We need new strategies for presenting Christ to a world that is very different from the one we grew up in. We can't even assume people know what we mean by the word God anymore. And how can we tell people Christ is the only way when they've always thought there were many ways? Donald Posterski says old formulas simply will not do. Just using gospel outlines is inadequate. Our witness has to go beyond words because secularism has changed the rules people live by. We need to retool our evangelism for the new world we live in. With fresh and dynamic insights, Posterski shows how we can engage our culture and return believability to our message.</p>

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