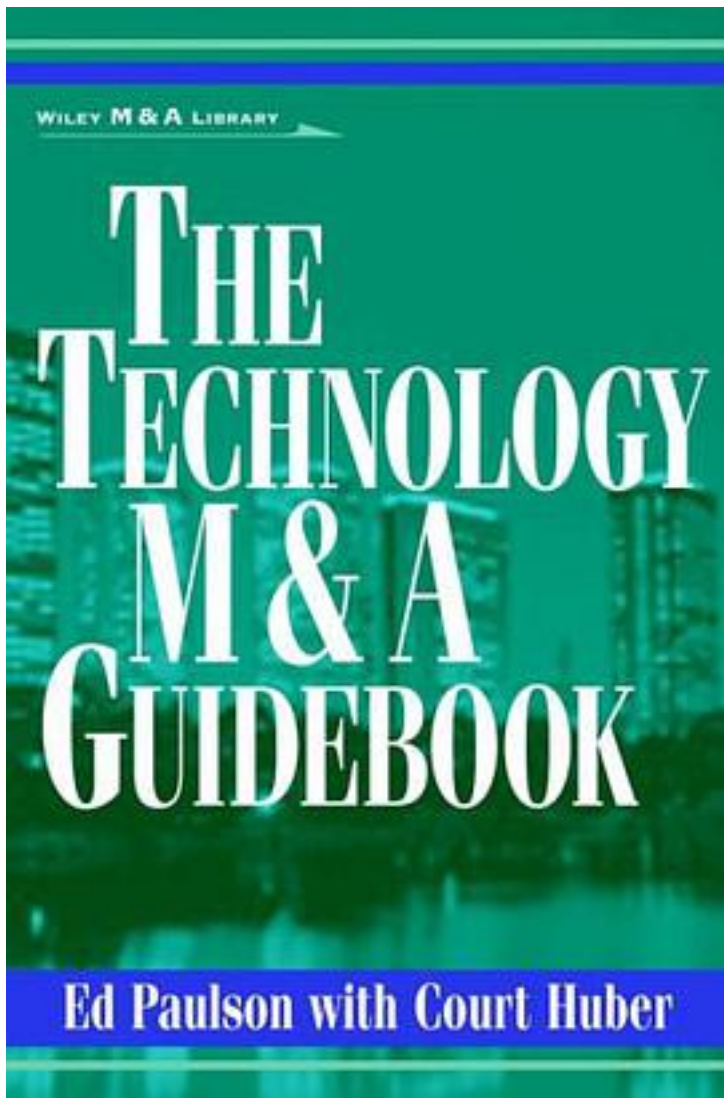


The Technology M&A Guidebook



[The Technology M&A Guidebook_下载链接1](#)

著者:Ed Paulson

出版者:Wiley

出版时间:2001-01-15

装帧:Hardcover

isbn:9780471360100

The comprehensive, practical guide to buying, selling, and merging technology companies The Technology M&A Guidebook provides executives and entrepreneurs interested in acquiring or selling a technology company with everything they need to know about the entire M&A process, from identifying target companies or buyers to financial analysis, due diligence, tax issues, valuation, and legal considerations. This book explores specific issues that are unique to technology M&A: assessing the impact of technology sector high-change rates; market-driven product development; company culture issues; engineers as managers and managers as engineers; consumer and technical product differences; technology marketing issues; intellectual property considerations; Internet interaction; and more. It also provides detailed analyses of factors involved in acquiring companies from different sectors, including: Semiconductor equipment and chip manufacturers PC/workstation and related hardware companies Software businesses Data networking and telecommunications firms Internet-related companies Don't enter the M&A process unprepared. Let The Technology M&A Guidebook help you beat the odds and make your sale or acquisition a complete success.

作者介绍:

目录:

[The Technology M&A Guidebook 下载链接1](#)

标签

评论

[The Technology M&A Guidebook 下载链接1](#)

书评

