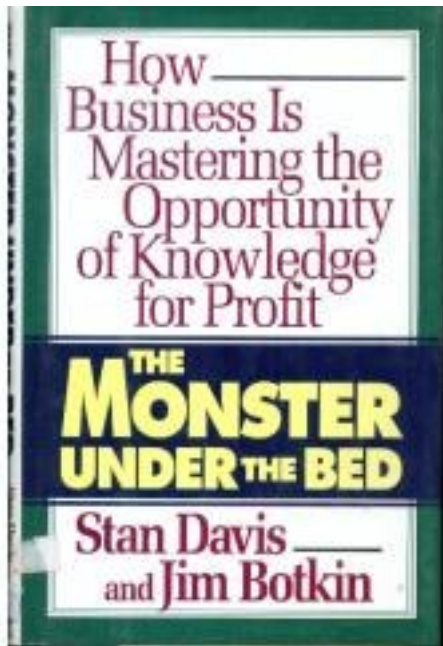


The Monster Under the Bed: How Business Is Mastering the Opportunity of Knowledge for Profit



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A guide for educators and executives explains how the new megaindustry that dominates education is transforming our economy and lifestyle; changing companies, consumers, and employees; and redefining learning in both the public and private sectors. 25, 000 first printing.

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