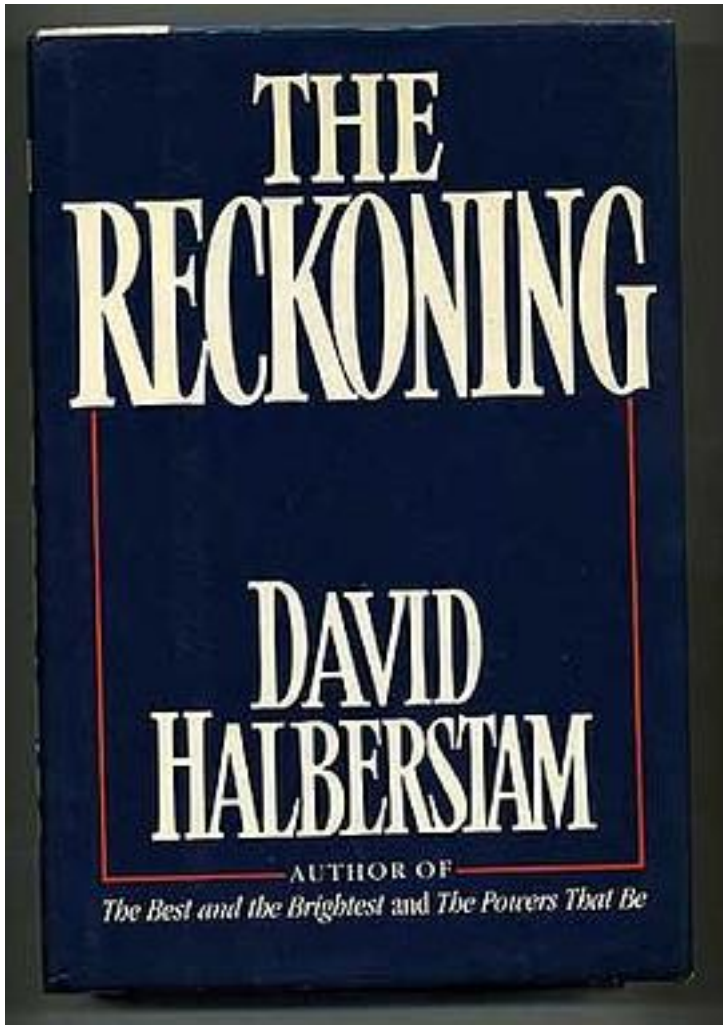


The Reckoning



[The Reckoning_ 下载链接1](#)

著者:David Halberstam

出版者:William Morrow & Co

出版时间:1986-9

装帧:Hardcover

isbn:9780688048389

Award-winning author David Halberstam s The Reckoning gives a riveting account of

the most decisive economic confrontation of this century--between Detroit's Ford Motor Company and Japan's Nissan. Here are young Ford, renegade Iacocca, visionary Katayama--everyone needed to reveal the crucial nuances behind two nations competing for commercial supremacy. HC: Morrow.

作者介绍:

目录:

[The Reckoning 下载链接1](#)

标签

商业

历史

美国

福特

汽车

日产

society

GW

评论

[The Reckoning 下载链接1](#)

书评

[The Reckoning 下载链接1](#)