

Accounting



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A college accounting instructional system should serve the career objectives of all students requiring an understanding of accounting. Its components should satisfy the learning needs of students preparing for professional accounting careers as well as those students preparing for other business and professional pursuits. A complete system should contain performance objectives, reading resources, student application materials (including integrated practice), student self-checks, progress evaluations, and course management guides.

Instructors should be able to customize their accounting offerings

by matching instructional components with the abilities of individual students and with the levels of accomplishment which delineate different career objectives. In preparing the third edition of Accounting: Basic Principles, the authors have created an instructional system that meets these criteria.

作者介绍:

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