

Principles of management and organizational behavior



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This book integrates recent developments in management thought with standard management principles. Such a blending of the newer concepts in organizational behavior with classical theory provides a strong conceptual foundation for successful managerial performance. A manager's understanding of organizational relationships

and conception of the nature of management greatly affect the extent to which any organization or business achieves its fundamental goals. The process of managing constitutes the subject matter of this book. This process entails a number of management functions, and these functions--that is, the planning, organizing, directing, and controlling activities performed by managers at all levels- provide the basic framework for discussion. The treatment of management functions differs from older conventional approaches, however, in a number of ways.

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