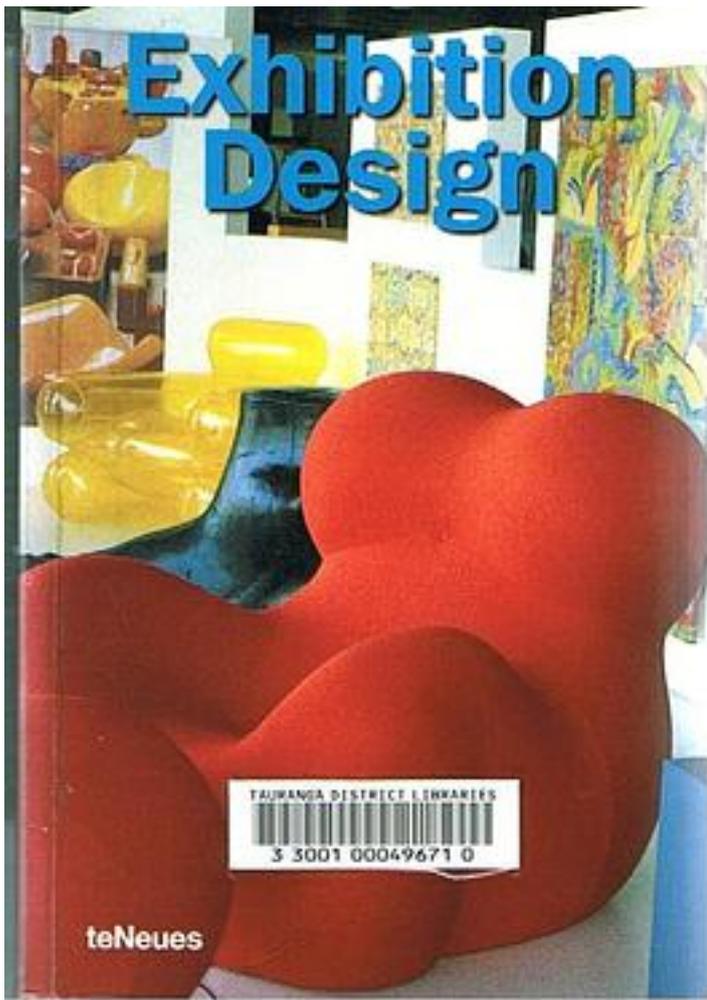


EXHIBITION DESIGN



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著者:

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This book encompasses a wide selection of trade show stands, realized by the

outstanding international architects and designers, who have transformed this extraordinary facet of retail design into a fully-fledged art. Each one of the projects included in this volume has been carefully chosen according to a criterion of originality, creativity and innovation. Full-color glossy photographs, rigorous graphic documentation, and explanations by the authors themselves accompany those selected. All of which, added to the complete follow-up of how the design process developed, makes this work a necessary and exciting tool for architects, designers and students, as well as for all professionals wishing to extend their knowledge in the field of retail space design and the architecture of trade show stands.

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评论

在益文书店翻完了

价值不大的书，主要因为里面的的例子基本毫无亮点，封面这个算是比较不错的了。

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书评

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