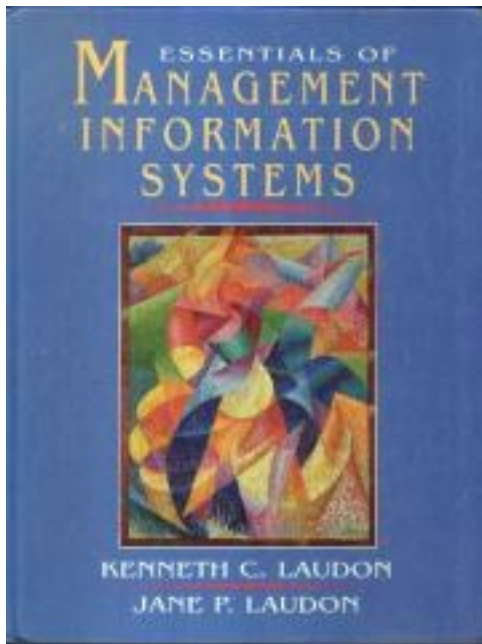# Essentials of Management Information Systems: Organization and Technology

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著者:

出版者:

出版时间:

装帧:

isbn:9780023680830

Exceptionally practical in approach，this volume prepares readers for the constantly changing demands of using information systems as managers in today s fast-paced organizations. It relates MIS to management，the organization and technology，focusing on the importance of integrating these elements; tracks emerging technologies and organizational trends; and provides examples taken from real businesses，both domestic and foreign. Managing the Digital Firm. Information Systems in the Enterprise. The Strategic Role of Information Systems in Organizations and Management. Electronic Commerce and Electronic Business. Managing Hardware

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