

# DesignersUSA 2



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Follow-up to the sold-out first volume in the series \* Top designs from 50 of the finest graphic-design firms in the U.S. \* Poster, POP, packaging, catalogs, branding,

more--dozens of inspiring ideas. The first volume of Designers USA sold out in record time. Now Graphis is proud to present DesignersUSA No. 2, a new look at the best graphic-design professionals in the country. Fifty of the top firms have been selected, and the projects showcased here clearly illustrate how communication relies on graphic creativity to deliver its message. Books, magazines, newspapers, television, movies, the Internet--all of these media deliver a high percentage of their information in visual form. The projects in DesignersUSA No. 2 are presented with a brief overview of the creative firm and an up-close look at the book, catalog, letterhead, packaging, poster, point-of-purchase display, environmental graphics, branding, or other design. Packed with innovative ideas, this dynamic new book is sure to inspire designers everywhere.

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