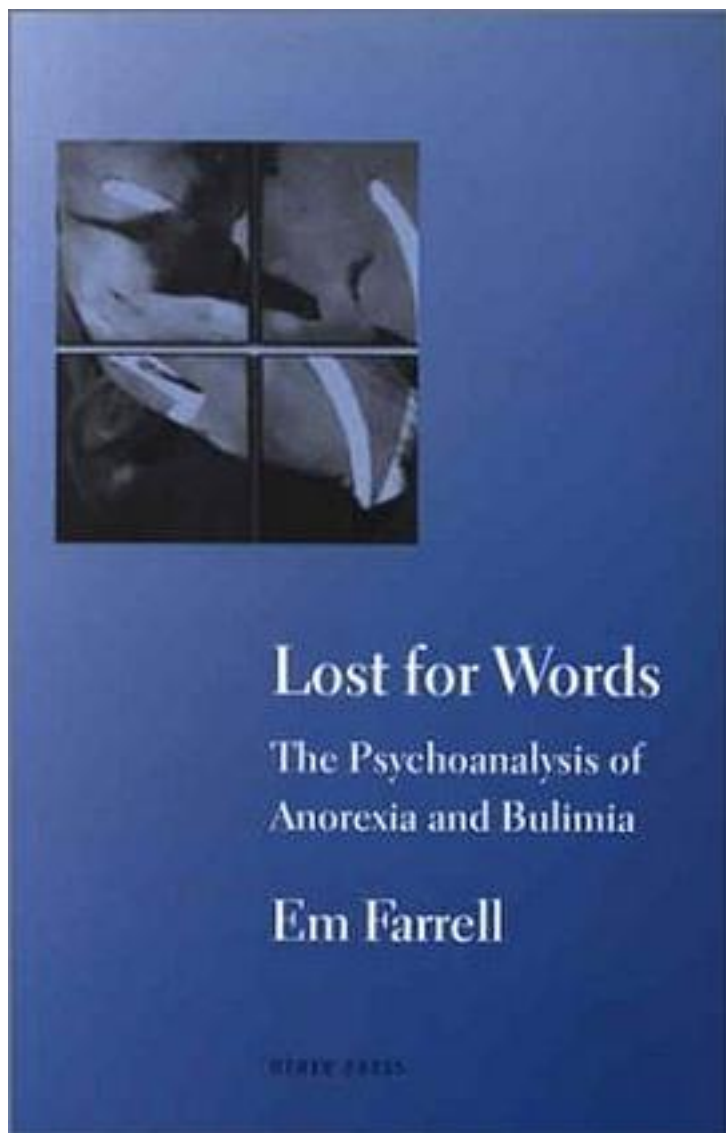


Lost for Words



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From empty cliché to meaningless jargon, dangling participle to sentences without verbs, the English language is reeling. It is under attack from all sides. Politicians dupe us with deliberately evasive language. Bosses worry about impacting the bottom line while they think out of the box. Academics talk obscure mumbo jumbo. Journalists and broadcasters, who should know better, lazily collaborate. John Humphrys wittily and powerfully exposes the depths to which our beautiful language has sunk and offers many examples of the most common atrocities. He also dispenses some sensible guidance on how to use simple, clear and honest language. Above all, he shows us how to be on the alert for the widespread abuse - especially by politicians - and the power of the English language.

作者介绍:

mond John Humphrys (born 17 August 1943 in Splott, Cardiff), is a Welsh author, journalist and presenter of radio and television, who has won many national broadcasting awards. From 1981 to 1987 he was the main presenter for the Nine O'Clock News, the flagship BBC news television programme, and since 1987 he has been a presenter on the award winning BBC Radio 4 programme, Today. He is also currently the host of the popular BBC Two television quiz show Mastermind.

Humphrys has a reputation of being a tenacious and forthright interviewer; nevertheless, occasionally politicians have been very critical of his style after being subjected to a tough interview on live radio.

目录:

[Lost for Words_ 下载链接1](#)

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