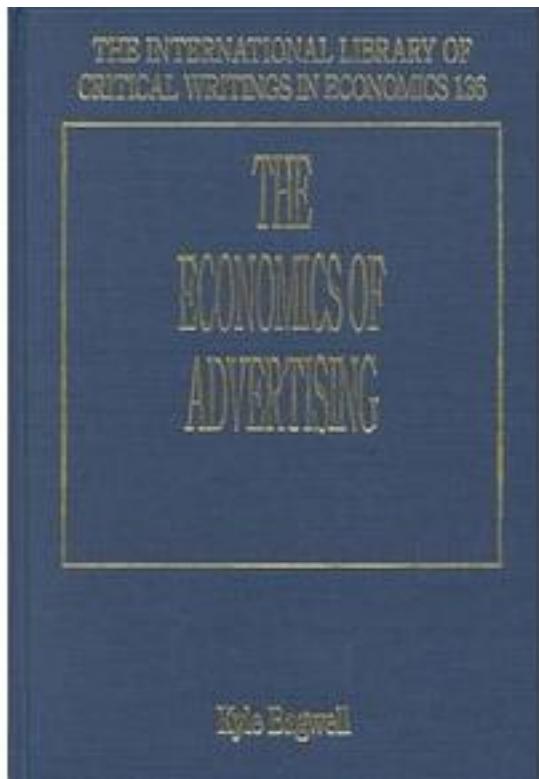


The Economics of Advertising (International Library of Critical Writings in Economics)



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