Introduction to Psychology

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Jim Kalat's best-selling "Introduction to Psychology" takes a critical thinking approach to the major theories and concerns of psychology. Kalat's humorous writing style blends with fun, hands-on Try It Yourself activities to give students an engaging learning experience that gets them involved with even with the most intimidating concepts. This proven approach has won the text well-deserved praise from instructors and students alike.By prompting students to ask themselves questions like How was this conclusion reached? and Does the evidence really support it?, Kalat encourages use of the scientific principles that psychologists use when attempting to answer questions about human intellect, emotion, and behavior. This approach helps students separate what merely sounds plausible from what is scientifically provable - both in the psychology classroom and beyond it. With the Eighth Edition, Kalat builds on the text's reputation for incorporating timely information that draws on the latest research and literature.

With the text's carefully crafted content and pedagogy, as well as its supporting learning tools, students are able to see the study of psychology as an endeavor that has relevance to their scholastic and personal lives.

作者介绍:

目录:

标签

美国

教材

原版

评论

每次都是临考前夜才看...OTZ 我总觉得这书的作者是个conservative＝＝

当年出国前自己买来自己看的。就是很正常很一般的心理学教科书，我真不知道当时自己怎么会有耐心去看这玩意儿。当时还以为看了之后能为自己提高gpa呢。

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书评