

Glamour



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著者:Stephen Gundle

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Review

"Well researched and thoughtfully written, this book manages to be an excellent read and will appeal to anyone interested in popular culture."--Sarah Jenkins, The Guardian

"A narrative rich with captivating details and commentary.... Essential for those with a keen interest in the sociology of popular culture and stardom."--Library Journal

"A substantial book about an insubstantial, yet somehow fascinating, topic."--The Independent

"Well-researched and thoughtfully written, this book manages to be an excellent read and will to anyone interested in popular culture."--Books Quarterly

"Glamour: A History is on the whole a wonderfully engaging read."--Otago Daily Times

"The book captures the excitement and sex appeal of glamour while exposing its mechanisms and exploring its sleazy and sometimes tragic underside. As Gundle shows, while glamour is exciting and magnetic, its promise is ultimately an illusion that can only ever be partially fulfilled."--Irish Mail on Sunday

"This book captures the tantalizing appeal of glamour while exposing its sleazy underside."--The Standard

Product Description

Glamor is one of the most tantalizing and bewitching aspects of contemporary culture--but also one of the most elusive. The aura of celebrity, the style of the fashion world, the vanity of the rich and beautiful, and the publicity-driven rites of cafe society are all imbued with irresistible magnetism. But what exactly is glamor? Where does it come from? How old is it? And can anyone quite capture its magic?

Stephen Gundle answers all these questions and more in this first ever history of glamor. From Paris in the tumultuous final decades of the eighteenth century through to Hollywood, New York, and Monte Carlo in the twentieth and twenty-first centuries, from the glamorous fictional characters of Walter Scott to iconic figures such as Marlene Dietrich and Marilyn Monroe to modern idols such as Paris Hilton, this marvelous book maps the origins of glamor and investigates the forms that it takes in modern times. Gundle entertainingly discusses the role of writers, journalists, artists, photographers, film-makers and fashion designers, occupations like the model and the air stewardess, cities and resorts such as Paris, New York and Monte Carlo, and products including luxury cars and jets--all of which have been associated in the public mind with the magical aura of glamor. And he shows how glamor feeds on the middle class yearning for a thrilling and colorful life, a yearning reinforced by the cinema and the press, which serve as a stage for acting out scenes of a desirable life, while also creating trends, promoting fashions, and furnishing celebrities.

Here then is all the excitement and sex appeal of glamor, a fabulous tour of the beautiful, the rich, the sleazy, the false, and the tragic.

作者介绍:

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