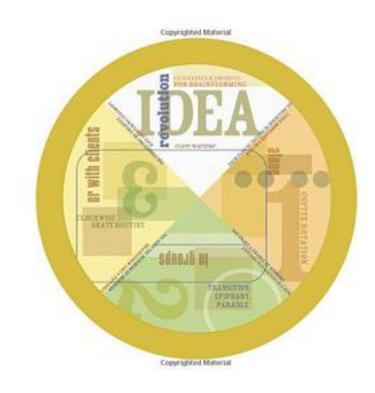
Idea Revolution



Idea Revolution 下载链接1

著者:Clare Warmke

出版者:

出版时间:2003

装帧:Paperback

isbn:9781581803327

Through activities, exercises and anecdotes this overflowing book gives creativity-tapped graphic designers several methods of generating ideas and reconnecting to their creative energy. The three sections of this book focus on the most common - and therefore most stressful - brainstorming environments designers face: individual, team and with non-creatives. There are hundreds of brief and whimsical tips for every brainstorming situation and diverse and imaginative thought-provoking exercises appropriate for the fast-paced design artists. This book targets the major obstacles in the creative process by guiding designers through exercises that jolt themselves, their colleagues, and their clients back to life.

作者介绍:
Clare Warmke is an editor for HOW Design Books.
目录:
Idea Revolution_下载链接1_
标签
评论
 Idea Revolution_下载链接1_
书评
由于有工作环境的差异。
由于有工作环境的差异,感觉这书更适于为中国的浏览者做积累和拓展眼界,想要现学现卖的朋友暂时就不要阅读此书了。
Idea Revolution_下载链接1_