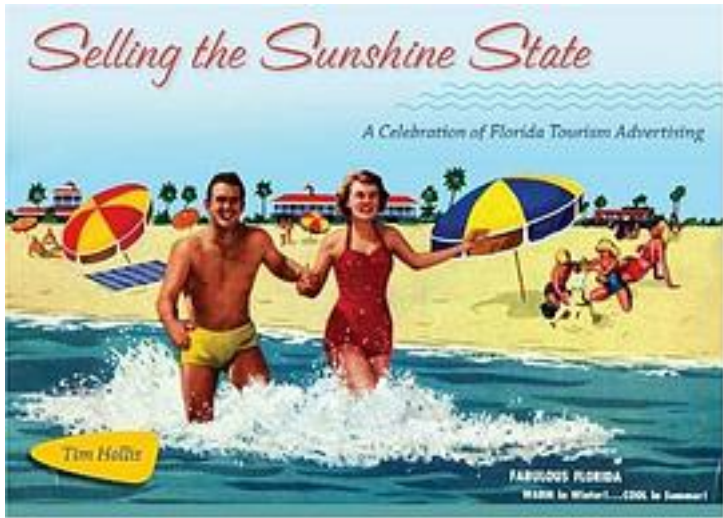


Selling the Sunshine State



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For more than a century, Florida has thrived on its image as an exotic playground. *Selling the Sunshine State* offers a scrapbook of bygone brochures, postcards, souvenirs, and photos, all designed to lure northerners (and fellow southerners) into the peninsula.

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目录:

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