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Free Gift Inside! offers an alternative solution to the difficulty of selling to an already sated and sophisticated consumer. aeo Based on the article "Torment Your Customers (They'll Love It)" which Harvard Business Review chose as one of 2002's Six Breakthrough Ideas aeo A new concept that turns marketing on its head and offers a more effective answer to customer relationship management and permission marketing

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目录:

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标签

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评论

made me laugh, Highly Recommended! 《哈利波特》戏弄营销. customer relationship management and permission marketing.

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书评

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