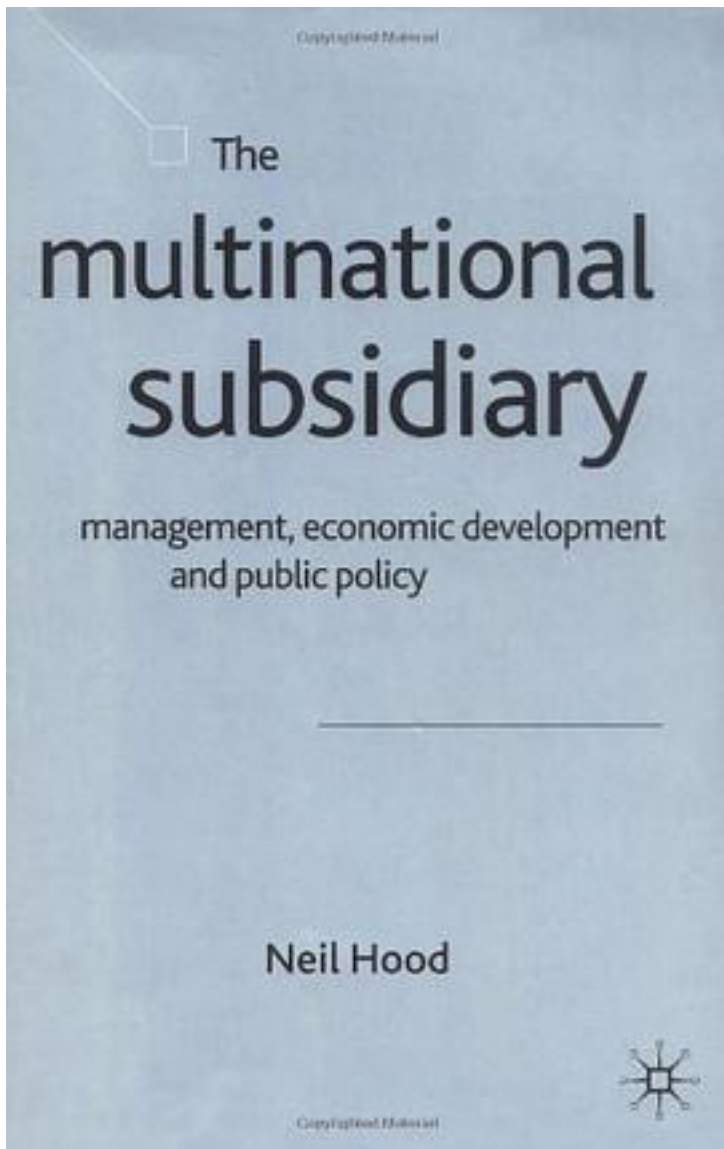


# The Multinational Subsidiary



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著者:Hood, Neil

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This book highlights the evolution of the thinking on the multinational subsidiary over a quarter of a century, from the early concerns about the 'branch plant syndrome' to very current topics relating to the Multinational Enterprise as a differentiated corporate network and its role in innovation and entrepreneurship.

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