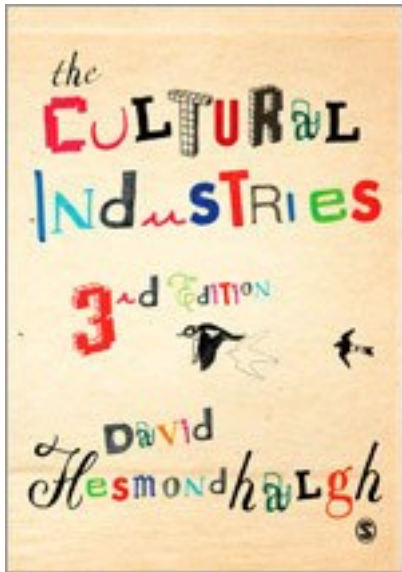


The Cultural Industries



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著者:David Hesmondhalgh

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An undisputed classic, the Fourth Edition of this bestselling media studies text offers an unparalleled analysis of the cultural industries.

Bringing together a huge range of research, theory and key concepts, David Hesmondhalgh provides an accessible yet critical exploration of cultural production and consumption in the global media landscape. This new edition:

Analyses the influence of IT and tech companies like Google, Apple, Amazon and Facebook on the cultural industries.

Discusses the impact of digital technologies on industries such as music, TV, newspapers, books and digital games.

Explores the effects of digitalisation on culture, discussing critical issues like participation, power, commercialism, surveillance, and labour.

Examines the changing conceptions of audiences, and the increasing influence of market research, audience tracking and advertising.

As one of the most read, most studied and most cited books in the field, this Fourth Edition is an essential resource for students and researchers of media and communication studies, the cultural and creative industries, cultural studies and the sociology of the media.

作者介绍:

David Hesmondhalgh is Professor of Media, Music and Culture in the School of Media and Communication at the University of Leeds. He is the author of *The Cultural Industries* (4th edition, 2019, previous editions 2002, 2007 and 2013); *Culture, Economy and Politics: The Case of New Labour* (Palgrave, 2015, co-written with Kate Oakley, David Lee and Melissa Nisbett); *Why Music Matters* (Wiley-Blackwell, 2013); and *Creative Labour: Media Work in Three Cultural Industries* (Routledge, 2011, co-written with Sarah Baker). He is also editor or co-editor of seven other books on media, music and culture, including *Media and Society* (with James Curran, 6th edition, Bloomsbury, 2019) *The Media and Social Theory* (Routledge, with Jason Toynbee, 2008) and *Western Music and its Others* (University of California Press, with Georgina Born, 2000).

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新自由主义也太厉害了，感觉当今文化产业的现状全是新自由主义影响下的结果，堪称
from here to everywhere

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