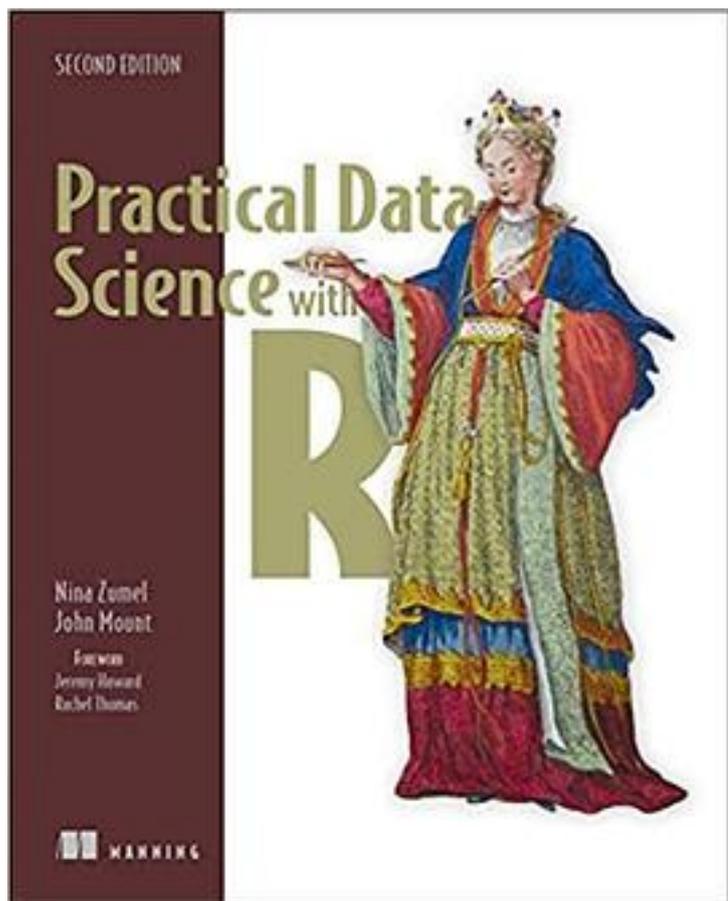


Practical.Data.Science.with.R.2nd.Edition



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著者:Nina Zumel

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Practical Data Science with R, Second Edition takes a practice-oriented approach to explaining basic principles in the ever expanding field of data science. You'll jump right to real-world use cases as you apply the R programming language and statistical analysis techniques to carefully explained examples based in marketing, business

intelligence, and decision support. Foreword by Jeremy Howard and Rachel Thomas

Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications.

About the Technology

Evidence-based decisions are crucial to success. Applying the right data analysis techniques to your carefully curated business data helps you make accurate predictions, identify trends, and spot trouble in advance. The R data analysis platform provides the tools you need to tackle day-to-day data analysis and machine learning tasks efficiently and effectively.

About the Book

Practical Data Science with R, Second Edition is a task-based tutorial that leads readers through dozens of useful, data analysis practices using the R language. By concentrating on the most important tasks you'll face on the job, this friendly guide is comfortable both for business analysts and data scientists. Because data is only useful if it can be understood, you'll also find fantastic tips for organizing and presenting data in tables, as well as snappy visualizations.

What's inside

Statistical analysis for business pros

Effective data presentation

The most useful R tools

Interpreting complicated predictive models

About the Reader

You'll need to be comfortable with basic statistics and have an introductory knowledge of R or another high-level programming language.

作者介绍:

Nina Zumel and John Mount founded a San Francisco-based data science consulting firm. Both hold PhDs from Carnegie Mellon University and blog on statistics, probability, and computer science.

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标签

R

数据科学

数学和计算机

programming

评论

R语言预测分析的经典教材，第二版。这本书很小众，其实内容相当好，（从入门角度讲）实践性是比较强的，可以和主讲具体领域算法的书互为补充。

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书评

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