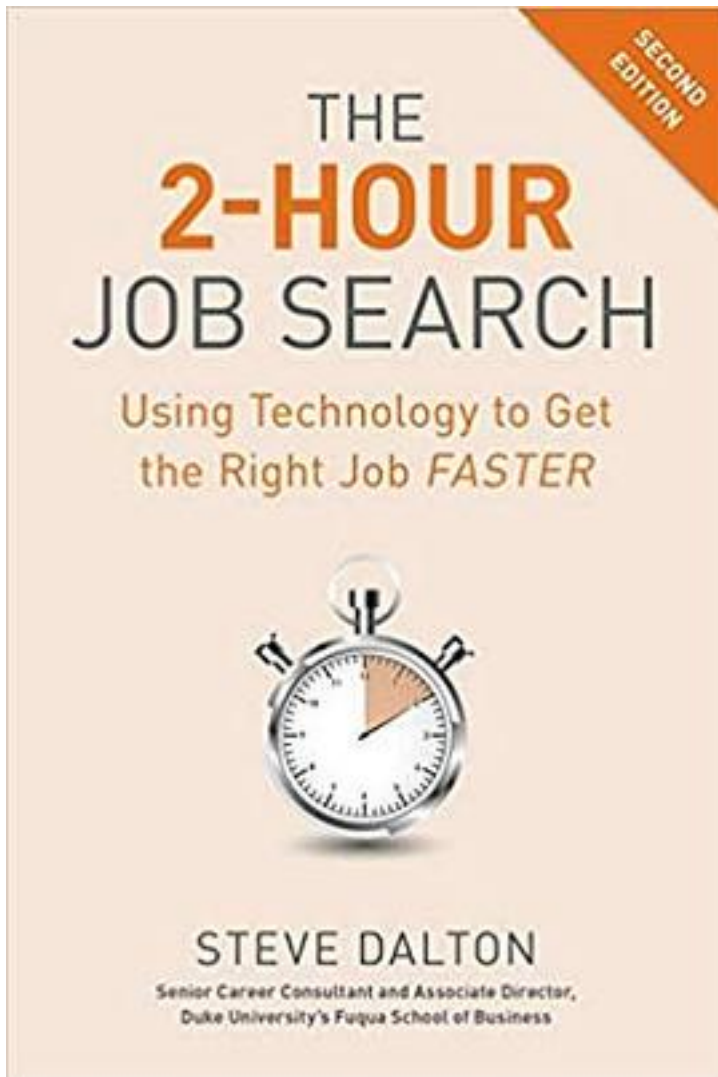


The 2-Hour Job Search: Using Technology to Get the Right Job Faster



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Use the latest technology to target potential employers and secure the first interview--no matter your experience, education, or network--with these revised and updated tools and recommendations.

Technology has changed not only the way we do business, but also the way we look for work. The 2-Hour Job Search rejects laundry lists of conventional wisdom in favor of a streamlined job search approach that produces results quickly and efficiently. In three steps, creator Steve Dalton shows you how to select, prioritize, and make contact with potential employers so you can land that critical first interview.

In this revised second edition, you'll find updated advice on how to efficiently surf online job postings, how to reach out to contacts at your dream workplace and when to follow up, and advice on using LinkedIn, Indeed, and Google to your best advantage. Dalton incorporates ideas from leading thinkers in behavioral economics, psychology, and game theory, as well as success stories from readers of the first edition.

The 2-Hour Job Search method has proven so successful that it has been shared at schools across the globe and is a formal part of the curriculum for all first-year MBAs at Duke University. With this book, you'll learn how to make it work for you too.

作者介绍:

Steve Dalton is Program Director for Daytime Career Services at Duke University's Fuqua School of Business. Prior to entering the career services industry, Dalton was a strategy consultant at A.T. Kearney and an associate marketing manager at General Mills. He holds an MBA from Duke University and a chemical engineering degree from Case Western University.

Dalton has appeared in the Financial Times, Wall St. Journal, and US News & World Report, and he is a regular contributor at The Huffington Post.

Dalton presents workshops on The 2-Hour Job Search at dozens of schools across North America and Europe each year, and its concepts are taught at over one hundred universities worldwide.

Dalton can be followed on Twitter (@Dalton_Steve), his book's LinkedIn Group (The 2-Hour Job Search Q&A Forum), and at 2hourjobsearch.com. He currently resides in Durham, North Carolina.

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