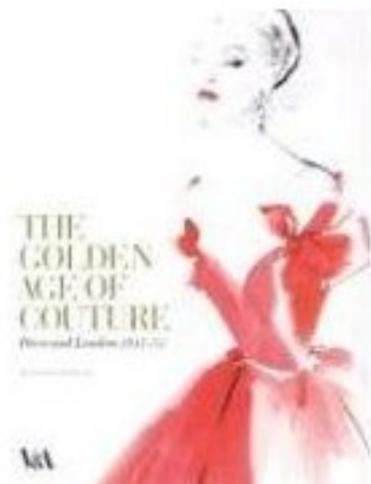


# The Golden Age of Couture



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In 1947, Christian Dior's "New Look" was greeted with both shock and delight, making headlines around the world. Accompanying the exhibition opening at the Victoria and Albert Museum in September 2007, this lavish book focuses on Parisian and British couture between 1947 and 1957, the decade Dior hailed as fashion's "golden age."

The "New Look" symbolized a new femininity. The full skirts and hourglass silhouettes were considered highly decadent, synonymous with luxury and prosperity, in marked contrast to the austerity of the WWII years. Nevertheless, the "New Look" caught the public imagination and ushered in a period of remarkable creativity. The Golden Age of Couture features stunning gowns and exquisite tailoring from Dior as well as from such designers as Balenciaga, Balmain, and Givenchy, along with evocative photographs by the likes of Richard Avedon and Cecil Beaton.

This beautifully designed book reveals the skill and craftsmanship of haute couture

along with the inner workings of the exclusive design houses, and the inspiration behind some of the most famous styles of all time.

作者介绍:

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## 标签

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## 评论

晒图片晒段子什么的也吸引不了我了。这种书其实集结起来，大家出一本，多好。版权分分，人家学校还能拿来当教科书什么的，这样他卖得也好，我们也不至于收藏好几本花好多钱。

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有助于理解高定在战后是如何复兴的。关于Dior和Balenciaga的对比很有意思，Dior真

是技术过硬+营销理念、商业意识爆好。

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看了Balenciaga的展之后，在De  
young顺手买的。很想往那个有着Balenciaga式热情浪漫，Dior式高贵，Givenchy式优雅，Jacques Fath式经典的时代。

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书评

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