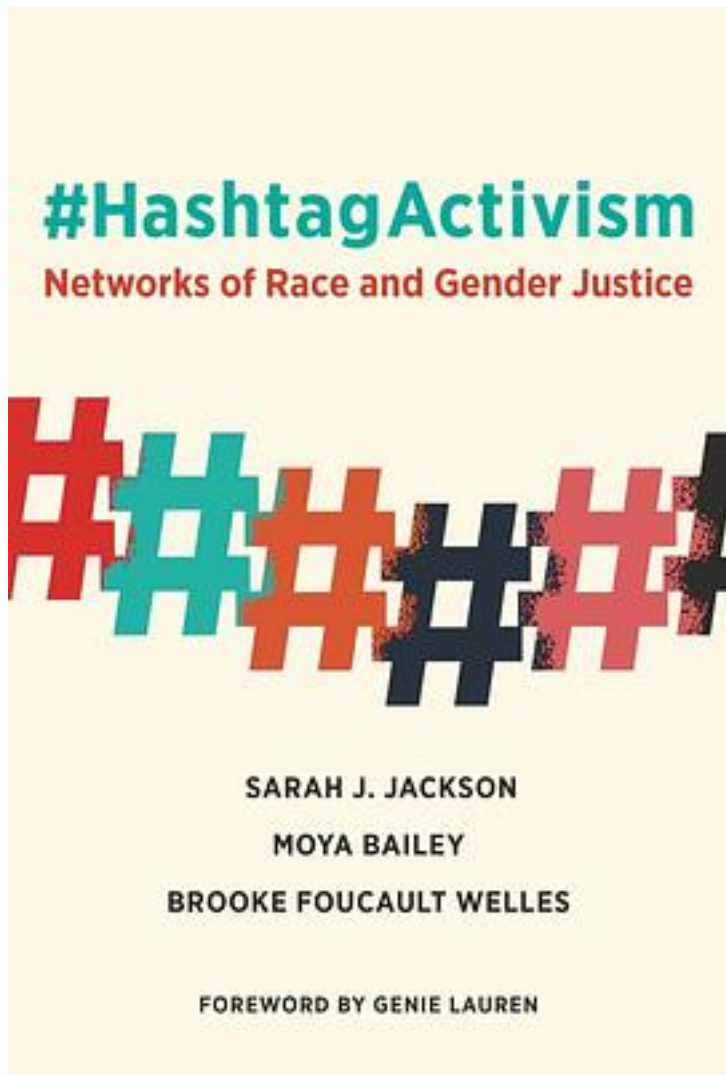


#HashtagActivism



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How marginalized groups use Twitter to advance counter-narratives, preempt political spin, and build diverse networks of dissent.

The power of hashtag activism became clear in 2011, when #IranElection served as an organizing tool for Iranians protesting a disputed election and offered a global audience a front-row seat to a nascent revolution. Since then, activists have used a variety of hashtags, including #JusticeForTrayvon, #BlackLivesMatter, #YesAllWomen, and #MeToo to advocate, mobilize, and communicate. In this book, Sarah Jackson, Moya Bailey, and Brooke Foucault Welles explore how and why Twitter has become an important platform for historically disenfranchised populations, including Black Americans, women, and transgender people. They show how marginalized groups, long excluded from elite media spaces, have used Twitter hashtags to advance counternarratives, preempt political spin, and build diverse networks of dissent.

The authors describe how such hashtags as #MeToo, #SurvivorPrivilege, and #WhyIStayed have challenged the conventional understanding of gendered violence; examine the voices and narratives of Black feminism enabled by #FastTailedGirls, #YouOKSis, and #SayHerName; and explore the creation and use of #GirlsLikeUs, a network of transgender women. They investigate the digital signatures of the "new civil rights movement"--the online activism, storytelling, and strategy-building that set the stage for #BlackLivesMatter--and recount the spread of racial justice hashtags after the killing of Michael Brown in Ferguson, Missouri, and other high-profile incidents of killings by police. Finally, they consider hashtag created by allies, including #AllMenCan and #CrimingWhileWhite.

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标签

labor

digital

评论

textbook 快速翻过，从占领华尔街到米兔到BLM，以及其他各种twitter上的hashtag

movements做分析，但觉得写的不够深入。另外可能是我比较悲观，对作者们对twitter作为搞活动的平台的乐观态度，不太能认同（虽然他们也提到了这个platform存在的问题和审查等等）。

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