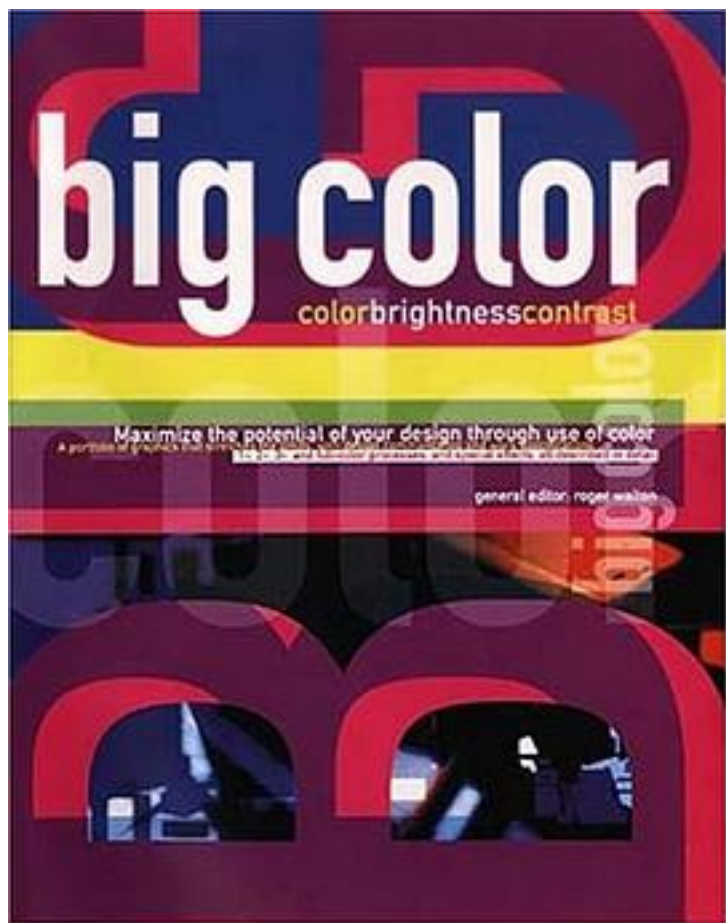


Big Color



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Big Color takes readers through a range of designs showing how successful graphics can be achieved through careful and inspired color choices. They'll find a diverse collection of monochrome, two and three-color designs and more! Taking some of the most advanced designs in a number of areas, each designer reveals how unique color

effects are achieved with either special inks, the four-color process, or with other devices such as color papers or films. Special printing techniques such as silkscreen and stamps are also discussed. * A unique mixture of inspired creativity and color analysis

* An essential reference for successful design

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目录:

[Big Color_ 下载链接1_](#)

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