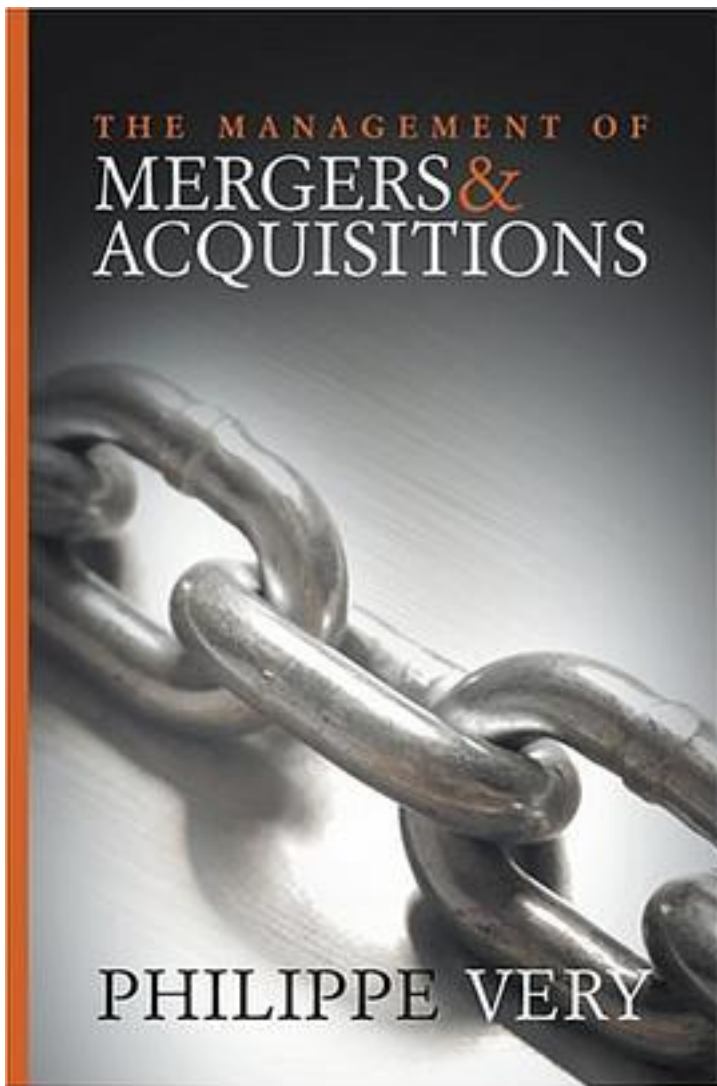


# The Management of Mergers and Acquisitions



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"The Management of Mergers and Acquisitions is far away from the perfect, polished presentations of the merchant bankers in which value creation is all too often just the result of a well-executed PowerPoint presentation. Philippe Very takes us into the real world where management is the key word – management of the expected and the unexpected, of rationality and emotions, of processes and people. He combines the expertise of the researcher with live business cases. This makes his book extremely easy and enjoyable to read and at the same time builds the knowledge and the understanding of the reader quickly and effectively. A perfect vade mecum that every stakeholder in a merger and acquisition should read: bankers, consultants, buyers, sellers, CEO's and management."

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