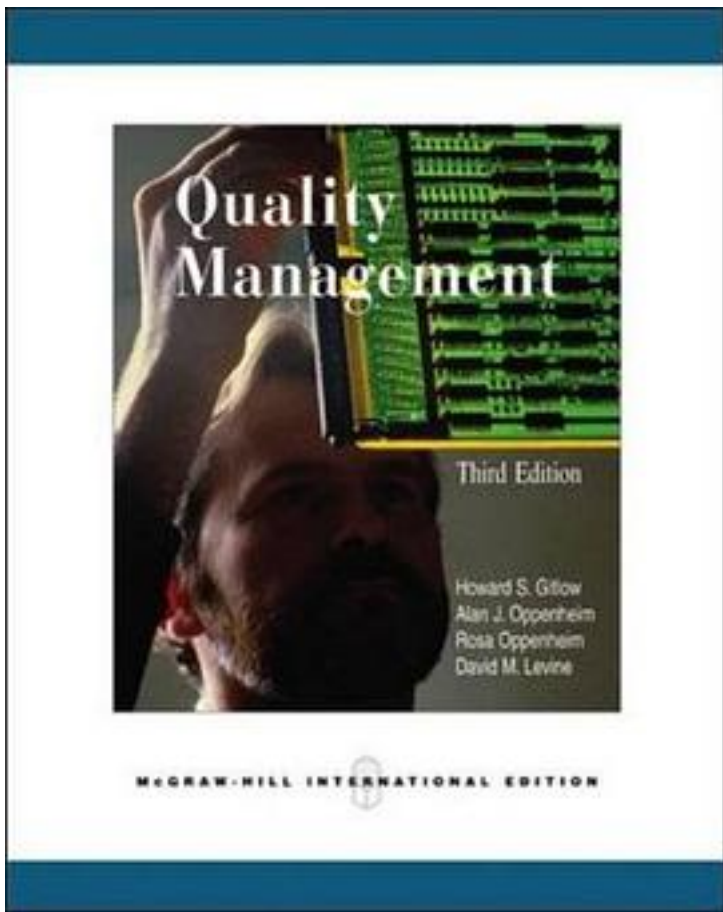


Quality Management



[Quality Management_ 下载链接1_](#)

著者:Gitlow, Howard

出版者:MCGRAW-HILL Higher Education

出版时间:2004-8

装帧:

isbn:9780071123389

Quality improvement is recognized as an essential function in any successful organization. Leading corporations have demonstrated that improved quality raises profits, reduces costs, and provides competitive advantage. Quality Management, 3/e, text presents a comprehensive approach to quality improvement, including Dr. W.

Edwards Deming’s philosophy of quality, productivity, and competitive position, thorough coverage of process improvement, Six Sigma, the DMAIC model, and much more The text is motivated by integrated quality improvement stories, examples, and mini-case studies to help students better understand the application and impact of Quality Management and Improvement. The third edition includes a major new section on quality administration.

作者介绍:

目录:

[Quality Management_下载链接1](#)

标签

评论

[Quality Management_下载链接1](#)

书评

[Quality Management_下载链接1](#)