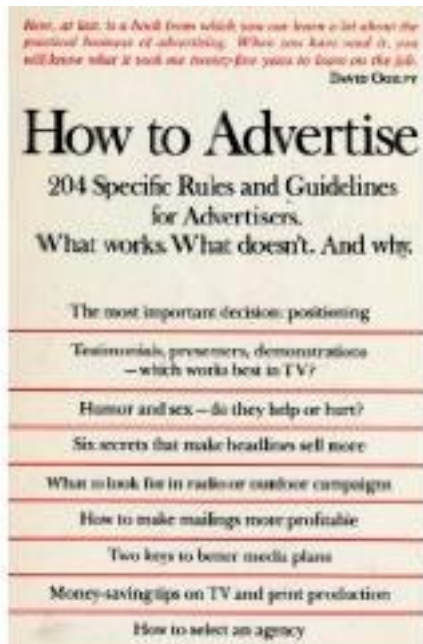


How to Advertise: A Professional Guide for the Advertiser. What Works. What Doesn't. And Why.



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