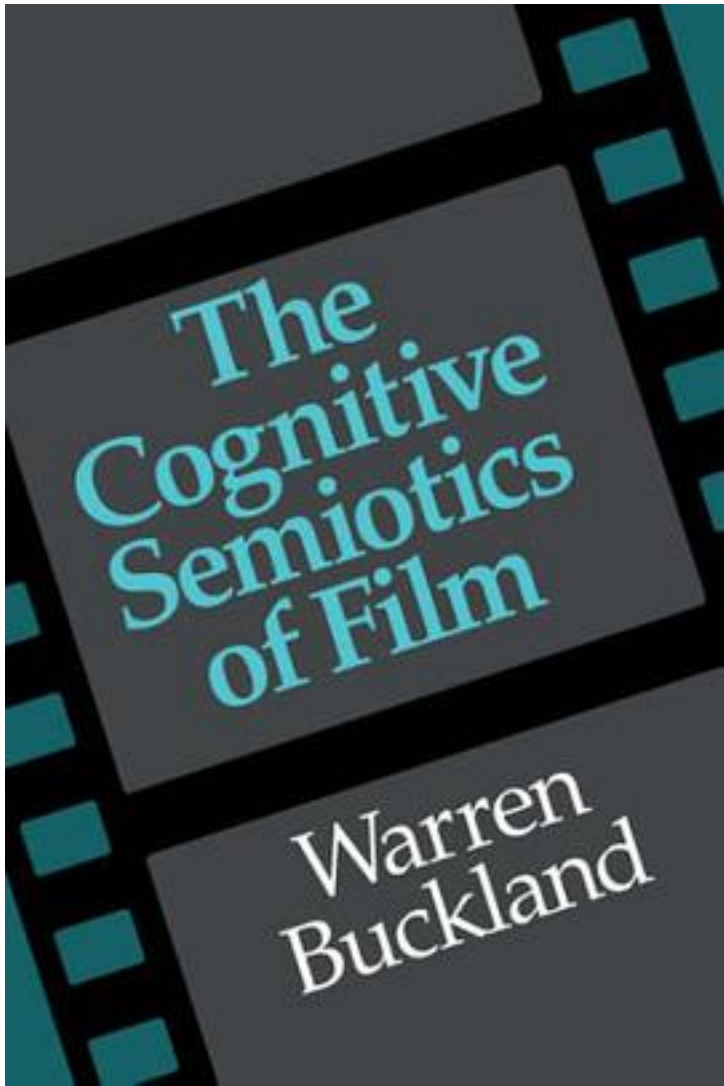


The Cognitive Semiotics of Film



[The Cognitive Semiotics of Film_ 下载链接1](#)

著者:Warren Buckland

出版者:Cambridge University Press

出版时间:2007-05-21

装帧:Paperback

isbn:9780521037150

In The Cognitive Semiotics of Film, Warren Buckland argues that the conflict between cognitive film theory and contemporary film theory is unproductive. Examining and developing the work of 'cognitive film semiotics', a neglected branch of film theory that combines the insights of cognitive science with those of linguistics and semiotics, he investigates Michel Colin's cognitive semantic theory of film; Francesco Casetti and Christian Metz's theories of film enunciation; Roger Odin's cognitive-pragmatic film theory; and Michel Colin and Dominique Chateau's cognitive studies of film syntax, which are viewed within the framework of Noam Chomsky's transformational generative grammar. Presenting a survey of cognitive film semiotics, this study also re-evaluates the film semiotics of the 1960s, highlights the weaknesses of American cognitive film theory, and challenges the move toward 'post-theory' in film studies.

作者介绍:

目录:

[The Cognitive Semiotics of Film_ 下载链接1](#)

标签

评论

[The Cognitive Semiotics of Film_ 下载链接1](#)

书评

[The Cognitive Semiotics of Film_ 下载链接1](#)