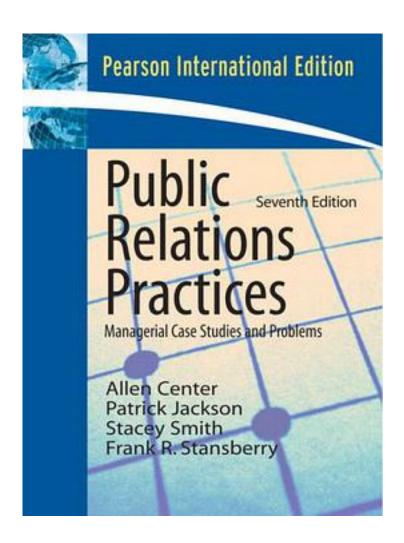
## Public Relations Practices



## Public Relations Practices\_下载链接1\_

著者:Center, Allen H.; Jackson, Patrick; Smith, Stacey; Stansberry, Frank

出版者:

出版时间:2008-2

装帧:

isbn:9780138142711

For undergraduate and graduate courses in Public Relations.

Written by two of the most respected individuals in the field, Public Relations Practices, 7/e, presents timeless case studies to help future practitioners develop agility in the principles and applications of effective two-way communications likely to confront them and their employer.

MyLab或是Mastering系列是在线作业系统。Access Code Card是在线作业系统的访问码,是老师和学生课堂之外网络互动及交流的平台,个人 是无法使用这个平台的。请读者注意您购买的这个ISBN是不带Access Code Card的。

是无法使用这个平台的。请读者注意您购买的这个ISBN是不带Access Code Card的	7.
作者介绍:	
目录:	
Public Relations Practices_下载链接1_	
标签	
评论	
Public Relations Practices_下载链接1_	
书评	
Public Relations Practices_下载链接1_	