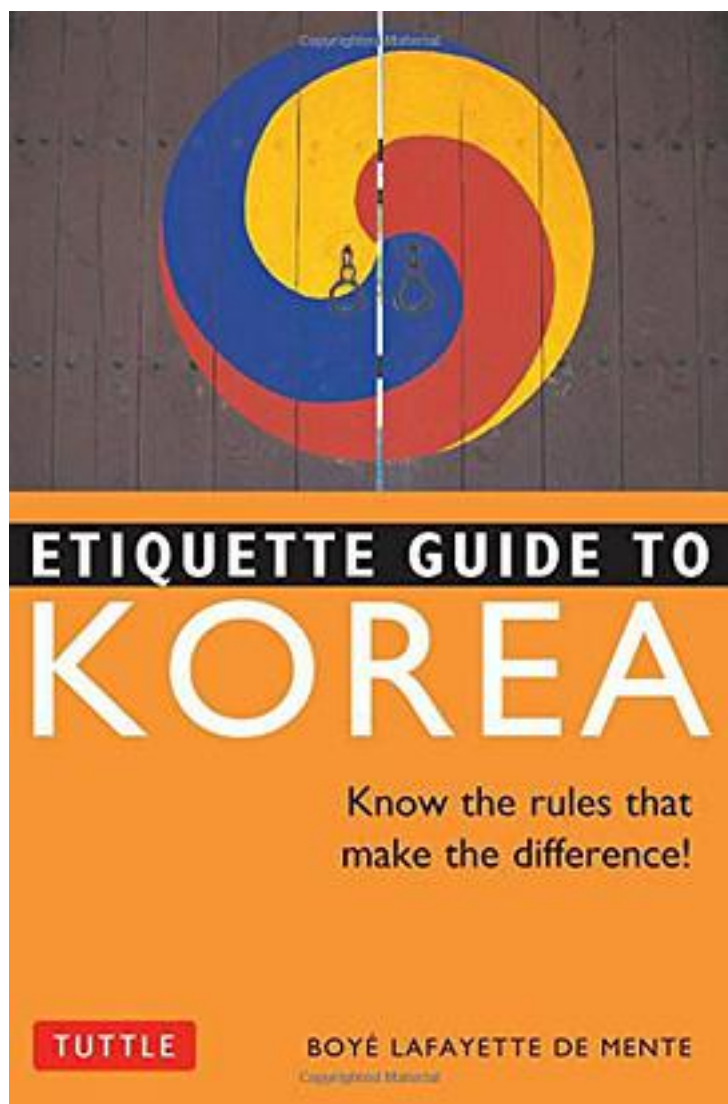


Etiquette Guide to Korea



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出版者:Tuttle Publishing

出版时间:2008-7-15

装帧:Paperback

isbn:9780804839488

Minding your manners has never been easier! South Korea is one of the greatest economic success stories of the past sixty years, and more and more Westerners are travelling to this bustling, modern country for business and pleasure. But no matter why you visit, an understanding of Korea's etiquette and culture is essential to an enjoyable and successful trip. With "Etiquette Guide to Korea", you'll never need to worry about embarrassing faux pas - this indispensable guide covers everything the courteous traveller needs to know: the importance of names and how to use them; how to understand Korean body language; do we shake hands or bow?; finding places on Korea's notoriously nameless streets; how to behave while a guest in a Korean home; table manners for celebrations and everyday meals; what to expect at a business meeting in Korea; and how to negotiate in Korea. Also included are invaluable lists of Korean vocabulary and helpful phrases, making this book the most important item you can pack for your trip.

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